

**Wednesday, January 21, 2026, 6:00 pm**

In-PERSON/VIRTUAL MEETING

Room 2044, City Hall

**By Phone or Zoom Meeting:**

1. Pledge of Allegiance

2. Roll Call

A. Present: Ryan Wagner, Steve Board, Ald. Ken Berg, Todd Huhn, Deb Sybell, Jacob Maas, and Dave Zimmerman

B. Virtual: Ald. Tony Arnett,

C. Absent: None

D. Other attendees: Stefanie Broere, John Kadish, Danielle Bailey, James Kuckkan (WDT-virtual)

3. Determination of Quorum and Call to Order at 6:00 pm. Steve Board chaired the meeting until Ryan Wagner arrived at 6:05 pm.

4. Approval of meeting minutes

A. Regular board minutes 12.17.25.

**Dave Zimmerman motioned to approve**

**Ald. Ken Berg seconded the motion. Motion carried unanimously.**

5. Public Comment

A. John Kadish expressed his opinion on continuing to invest in, maintain, and prioritize the Bentzin Family Town Square

6. New Business:

A. **Social media calendar review and feedback-Lisa Famularo, Media & Communications Director**

a. Lisa Famularo presented a 12-month calendar for the RDA Facebook page. She also discussed creating a LinkedIn page for the RDA.  
b. The Riverwalk Facebook postings draw the most views.  
c. Board talked about a *Selfie* spot(s) on the Riverwalk and boosting Facebook posts

B. **Bentzin Family Town Square maintenance and programming-Kristine Butteris, Park, Recreation, & Forestry Director**

a. Kirstine Butteris discussed the 2026 plans for events and highlighted a future Request For Proposal for Town Square maintenance and answered any board questions.

C. **Beltz Grants**

a. Approve the Holiday Tree Lighting Event grant (Watertown Parks & Rec Dept)  
**Jacob Maas motioned to approve**

**Todd Huhn seconded the motion. Motion carried unanimously.**

b. Approve the Beauty Beyond Labels grant

**Steve Board motioned to approve**

**Jacob Mass seconded the motion. Motion carried 5-1, Berg voted no and Wagner recused himself.**

D. **RDA Sign Grant launch**

#### **RDA STRATEGIC PRIORITIES**

1) ~~400 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.~~

2) Facilitating quality development in downtown, and

3) Creating an approach and working to attract development projects downtown.

- a. Anticipating a March 1<sup>st</sup> launch. Todd Huhn and Jacob Maas will serve on an application review committee. Related materials will be reviewed at the Feb. 18<sup>th</sup> RDA board meeting.
- E. **Review and take possible action: Watertown Rehab Program Application**-Sherry Filenius  
**Ald. Berg motioned to approve**  
**Tood Huhn seconded the motion. Motion carried unanimously**

7. Status Reports:

- A. **Social media/messaging report:**
  - a. Lisa Famularo reviewed the report
- B. **Future Items:**
  - a. Next meeting is Feb. 18<sup>th</sup> at 6pm.
  - b. Items for next agenda
    - i. Executive Director report, Common Council report, Sign Grant process & material review, Kapur Riverwalk review
- C. **Riverwalk update**
  - a. Kapur is putting together estimates for engineering plans for catalytic sites, a critical step in applying for grants and funding

8. Adjournment at 7:15 pm

**Jacob Maas motioned to adjourn.**  
**Todd Huhn seconded the motion. Motion carried unanimously. Meeting adjourned.**