

**Wednesday, January 21, 2026, 6:00 pm**

In-PERSON/VIRTUAL MEETING

Room 2044, City Hall

**By Phone or Zoom Meeting:**

1. Pledge of Allegiance
2. Roll Call
  - A. Present: Ryan Wagner, Steve Board, Ald. Ken Berg, Todd Huhn, Deb Sybell, Jacob Maas, and Dave Zimmermann
  - B. Virtual: Ald. Tony Arnett,
  - C. Absent: None
  - D. Other attendees: Stefanie Broere, John Kadish, Danielle Bailey, James Kuckkan (WDT-virtual)
3. Determination of Quorum and Call to Order at 6:00 pm. Steve Board chaired the meeting until Ryan Wagner arrived at 6:05 pm.
4. Approval of meeting minutes
  - A. Regular board minutes 12.17.25.  
**Dave Zimmerman motioned to approve**  
**Ald. Ken Berg seconded the motion. Motion carried unanimously.**
5. Public Comment
  - A. John Kaddish expressed his opinion on continuing to invest in, maintain, and prioritize the Bentzin Family Town Square
6. New Business:
  - A. **Social media calendar review and feedback-Lisa Famularo, Media & Communications Director**
    - a. Lisa Famularo presented a 12-month calendar for the RDA Facebook page. She also discussed creating a LinkedIn page for the RDA.
    - b. The Riverwalk Facebook postings draw the most views.
    - c. Board talked about a *Selfie* spot(s) on the Riverwalk and boosting Facebook posts
  - B. **Bentzin Family Town Square maintenance and programming-Kristine Butteris, Park, Recreation, & Forestry Director**
    - a. Kirstine Butteris discussed the 2026 plans for events and highlighted a future Request For Proposal for Town Square maintenance and answered any board questions.
  - C. **Beltz Grants**
    - a. Approve the Holiday Tree Lighting Event grant (Watertown Parks & Rec Dept)  
**Jacob Maas motioned to approve**  
**Todd Huhn seconded the motion. Motion carried unanimously.**
    - b. Approve the Beauty Beyond Labels grant  
**Steve Board motioned to approve**  
**Jacob Mass seconded the motion. Motion carried 5-1, Berg voted no and Wagner recused himself.**
  - D. **RDA Sign Grant launch**

**RDA STRATEGIC PRIORITIES**

- 1) ~~100 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.~~
- 2) Facilitating quality development in downtown, and
- 3) Creating an approach and working to attract development projects downtown.

- a. Anticipating a March 1<sup>st</sup> launch. Todd Huhn and Jacob Maas will serve on an application review committee. Related materials will be reviewed at the Feb. 18<sup>th</sup> RDA board meeting.

**E. Review and take possible action: Watertown Rehab Program Application-Sherry Filenius**

**Ald. Berg motioned to approve**

**Todd Huhn seconded the motion. Motion carried unanimously**

**7. Status Reports:**

**A. Social media/messaging report:**

- a. Lisa Famularo reviewed the report

**B. Future Items:**

- a. Next meeting is Feb. 18<sup>th</sup> at 6pm.
- b. Items for next agenda
  - i. Executive Director report, Common Council report, Sign Grant process & material review, Kapur Riverwalk review

**C. Riverwalk update**

- a. Kapur is putting together estimates for engineering plans for catalytic sites, a critical step in applying for grants and funding

**8. Adjournment at 7:15 pm**

**Jacob Maas motioned to adjourn.**

**Todd Huhn seconded the motion. Motion carried unanimously. Meeting adjourned.**