

## (Park, Recreation, and Forestry)

To: Finance Committee

From: Kristine Butteris, Director of Parks, Recreation, & Forestry

Date: October 16, 2024

Subject: Green Bay Packer Foundation Grant

### Background

The Senior and Community Center applied for and was awarded a grant for \$3,500 from the Green Bay Packer Foundation with the following details:

This grant proposal seeks funding to add, update, and enhance the artwork at the Senior and Community Center. As a hub for social, recreational, and educational activities, the center plays a pivotal role in fostering community connections, promoting well-being, and enriching the lives of seniors and community members. However, the little, and outdated, artwork we have detracts from the center's ambiance and fails to reflect the vibrant and diverse spirit of the community it is aiming to serve.

Grant funds will be utilized to commission artwork, compensate artists for their materials, and cover installation costs. Grant funds will also be utilized to update and re-frame historical pictures, articles, and maps along with installation costs to move them to a designated room in the center. Evaluation metrics will include feedback from center visitors, community engagement during the artistic process, and assessments of the artwork's impact on social interaction and well-being. There may also be an opportunity to raise funds for the center by selling the artwork.

### Budget Goal

Promotes and fosters innovative approaches for community development and growth

### Financial Impact

\$3,500 for the Senior Center fundraising budget, not a budgeted expense.

## Recommendation

We ask the Finance Committee to accept this grant in order to fund an art gallery and preservation project for the center.

## 2024 Operational Goals

1. Proactively maintains and improves our parks and infrastructure in an effort to ensure quality, safety and compliance
2. Supports employee retention and growth, and also works to address critical staffing areas
3. Invests in the assessment, strategic planning and maintenance of our city buildings
4. Promotes and fosters innovative approaches for community development and growth
5. Maintains a safe and healthy community, and expands community education on safety and health