

## DID YOU KNOW?



Gen Z and millennials use libraries at higher rates than older generations.



Survey respondents read <a href="physical">physical</a> books twice as frequently than other formats



More than 43% who identify as non-readers have been to their library in the past 12 months.



bit.ly/GenZ-MillReport

## **CONTACT US**

- 920-262-4090
- askrefwt@watertownpubliclibrary.org
- www.watertownpubliclibrary.org
- 100 S. Water St. Watertown, WI 53094

## Watertown Family Connections

serves families with children ages 0-5 and has their offices *inside the library*.

The integration of a family resource center within a library can help to break down barriers and reduce stigma associated with seeking help, making it more accessible and encouraging for families to seek support.

-Stephanie Curtis, WFC
Executive Director











"The book selection is well rounded. Great asset to Watertown!"

"The building, staff and services are the standard for what public libraries should be."





"The access to private meeting rooms is a major plus."



## Use your local library.

The collection, programs, digital resources and spaces!



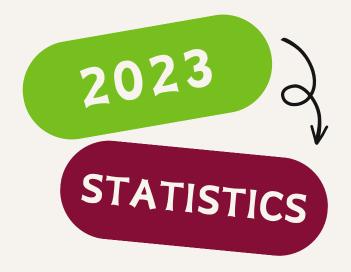
Talk about your local library.

Make sure your constituents know what we have to offer!



Vote in the interest of your local library.

Sufficient funding and support is needed for us to do our jobs well!





1,312 Meeting Room reservations



7,266

Computer log ins



11,729

Online newspaper views



82+

School outreach visits



Teen programs