

Temporary Alcohol Beverage License

Municipality
Watertown

License(s) Requested	Fees	
	License Fees	\$ 10.00
	Background Check	\$ 42.00
	Total Fees	\$ 52.00

☒ Temporary "Class B" Wine☒ Temporary Class "B" Beer

Part A: Organization Information

1. Organization Name Watertown Riverfest Inc.		
2. Organization Permanent Address PO Box 431		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address)		
7. FEIN 92-1799162	8. Date of Organization/Incorporation 01/26/23	9. State of Organization/Incorporation WI
10. Phone (920) 248-0656	11. Email treasurer@watertownriverfest.com	
12. Organization type (check one) <input type="checkbox"/> Bona Fide Club <input type="checkbox"/> Church <input type="checkbox"/> Fair Association/Agricultural Society <input type="checkbox"/> Veteran's Organization <input type="checkbox"/> Lodge/Society <input checked="" type="checkbox"/> Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
14. Wisconsin Seller's Permit Number (if applicable) 456-1031206346-04		

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Zimmermann	Aaron	President	(920) 342-0736
Lampe	Jonathan	Treasurer	(920) 248-0656
Talaga	Alyse	Vice-President	(920) 285-6100
Lassanske	Glenn	Director	(920) 342-5579
Kaufmann	Robin	Secretary	(920) 253-7292
Bartz	Burb	Director	(502) 525-0511

Continued →

Part C: Event Information

1. Name of Event (if applicable)

Riverfest 2025

2. Dates of Operation

08/07/25

08/10/25

3. Hours of Operation

7am-11pm

4. Premises Address

812 Laberee St

5. City

Watertown

6. State

WI

7. Zip Code

53098

8. County

Dodge

9. Governing Municipality ☒ City ☐ Town ☐ Village
of: Watertown

10. Aldermanic District

1, 3 and 6

11. Organizer of Event (if not the named applicant)

Watertown Riverfest Inc.

12. Email and/or Phone Number for Organizer of Event

treasurer@watertownriverfest.com

13. Organizer Website

watertownriverfest.com

14. Event Website

watertownriverfest.com

15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary.

Three wristband-controlled service points set up in large commercial tents: "BrewHaus", "Miller Tent", "Bud Tent" Thu-Sun, plus one wristband-controlled service point set up adjoining horseshoe pit Sat-Sun. Alcohol consumption restricted to Riverside Park premises and entry/exit controlled by manned security staff (City Police, Auxiliary Police and additional private security) and augmented with City signage. Records kept onsite at "Brewhaus" tent.

Part D: Attestation

Who must sign this application?

- one officer or director of the nonprofit organization

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name

Lampe

First Name

Jonathan

M.I.

Title

Treasurer

Email

treasurer@watertownriverfest.com

Phone

(920) 248-0656

Signature

Date

02/02/25

Part E: For Clerk Use Only

Date Application Was Filed With Clerk

02-21-25

License Number

2025-011:012

Date License Granted

Date License Issued

Signature of Clerk/Deputy Clerk

Outdoor Open Container Entertainment Event

Permit Application

The following items **MUST** accompany this application:

- Event map including fencing plans and street closures
- Specific plan indicating where patrons will be permitted to carry alcoholic beverages
- Detailed description of all public entertainment associated with the event
- Detailed security plan for the event
- Proof of insurance must be provided no later than 10 days prior to the event

See addendum

Section 1 – Applicant Information

Corporation/ Organization Name:
Watertown Riverfest, Inc.

Responsible Party:
Jonathan Lampe

Driver's License # (list State if not WI):
L510-4277-5372-04

Date of Birth:
10/12/1975

Address:
400 N Washington St

City:
Watertown

State:
WI

Zip Code:
53098

Telephone Number:
920-248-0656

E-mail Address:
treasurer@watertownriverfest.com

Section 2 – Event Information

Name of Event:
Watertown Riverfest

Purpose of Event:
Community Festival for the City of Watertown, WI

Locations/Address of Event (must include event map including fencing plans, barricades, street closures, etc.):
Riverside Park and Surrounding Streets – See Map in Parent Special Event Permit Submission

Event Dates (limit 4 consecutive days):
8/7/2025-8/10/2025

Event Hours (must be between 6 a.m. & 11 p.m.):
7am-11pm (End 6pm on Sunday)

Maximum Daily Attendance:
10,000

Have you applied for a temporary Class "B" malt or temporary "Class B" wine license for the event? ☒ Yes ☐ No
If no, contact Clerk's Office to obtain proper licenses/permits. No hard liquor may be sold/served/given away at events.

Have you applied for a special event permit for the event? ☒ Yes ☐ No
If no, contact Clerk's Office to obtain proper licenses/permits.

Permit # (office use only)

Date Application Received:

Approved ☐

Denied ☐

INSURANCE

Each applicant shall furnish to the City, no later than 10 days prior to the event, a certificate of insurance written by a company licensed in the State of Wisconsin, approved by the City Attorney and covering any and all liability or obligations which may result from the operations by the applicant's employees, agents, contractors or subcontractors, and including workers' compensation coverage in accordance with Ch. 101, Wis. Stats. The certificate shall provide that the company will furnish the City with a 10-day prior written notice of cancellation, nonrenewal or material change. The insurance shall be written in comprehensive form and shall protect the applicant and City against claims arising from injuries to members of the public or damage to property of others arising out of any act or omission of the applicant, its employees, agents, contractors and subcontractors. The policy of insurance shall provide minimum combined single limits for bodily injury and property damage of at least \$1,000,000.00 per person/aggregate.

I hereby make an application for an Outdoor Open Container Entertainment Event Permit as detailed above. The applicant agrees to indemnify and hold harmless the City from and against all liabilities, claims, demands, judgments, losses and all suits at law or in equity, costs and expenses, including reasonable attorney fees, for injury or death of any person or loss or damage to the property of any person, firm, organization or corporation, arising in any way as a consequence of the granting of a permit for an Outdoor Open Container Entertainment Event.

Signature: _____

Date Signed: 01/31/2025

Outdoor Open Container Entertainment Event

Permit Application *Addendum*

Community Festival for the City of Watertown, WI - 2025

Event map including fencing plans and street closures

See Map in Parent Special Event Permit Submission and on next page. Generally, the entire Riverside Park area open to patrons and activities will be the area where open containers will be permitted. Fencing will be provided around alcohol service points, borders of the grounds will be staffed and all patrons must wear a visible "ID checked" wristband provided by licensed security team or bartender to drink alcoholic beverages.

Specific plan indicating where patrons will be permitted to carry alcoholic beverages

See next page.

Detailed description of all public entertainment associated with the event

Live music will be provided all four nights and during the day on Saturday and Sunday. A carnival will run on the parking lot all four days. An entertainment act will also be onsite on Saturday and a number of exhibitors providing face painting, henna tattoos and chainsaw art will be onsite for four days. Several athletic tournaments including a 5K run, a tennis tournament, a bags tournament, a horseshoe tournament, and a pickleball tournament. A craft fair will be held on the island on Saturday and Sunday, and a car show will be held in the fields on Sunday. Evening lighting of the "Chamberland" playground will also be provided.

Proof of insurance must be provided no later than 10 days prior to the event

A Certificate of Insurance remains in effect from 2/27/2024 through 2/27/2025 and will be renewed. The updated certificate will be provided when it is obtained.



Event map including fencing plans and street closures (continued)

There will be four fenced alcohol service points, all requiring ID-checked wristbands for service. The three large ones are fenced beer tents on either side of the stage and will be open Thursday-Sunday. A small fenced beer tent will be open by the horseshoe pits on Saturday and Sunday. The area where open containers will be allowed will expand into the horseshoe area on Saturday, and into the fields beyond for the car show on Sunday.