

Parks, Recreation, and Forestry Department

To: Parks, Recreation, and Forestry Commission

From: Andrea Draeger, Director of Senior & Enrichment Services/Office Manager

Date: 5/19/2025

Subject: Review and take action: Quilters on the Rock classification

Background

The facility use change in our policies in 2025 deemed Quilters on the Rock a class 3 organization as a private group which charges their members fees. They are requesting a reclassification to class 2 based on their mission to preserve, promote, teach, and learn the art of quilting as well as their donation of quilts to organizations. Quilters on the Rock is requesting a reclassification to class 2 in order to remain a community resource and opportunity for citizens to give back. See letter attachment for more details.

Budget Goal

Maintains a safe and healthy community, with an eye toward future needs and trends

Financial Impact

Potentially reduced rental revenue from \$1440/year to \$50/year, or \$0/year if Senior & Community Center program. If a Senior & Community Center program, the Center may be responsible for programming costs, supplies, etc.

Recommendation

Quilters on the Rock is requesting a reclassification to class two in order to remain a community resource and opportunity for citizens to give back. If so, it is recommended they alter their fees to donation-based offerings. Wisconsin and Brandenstein rooms could be offered, and Watertown or Snack Shop if necessary for a room modification due to a paying rental (these each have capacity limits of 24). They may also be reclassified as a Senior & Community Center program with no fees required of their members or the center, though would be subject to room modifications, cancellations, etc.

Motion: Reclassify Quilters on the Rock to class two (if have suggested donation instead of fees, and security deposit, may modify room if rental) or remain at class three (full rental fee of \$1440

plus security deposit, no room modifications). They may also be reclassified as a Senior & Community Center program.

2025 Operational Goals

The purpose of our operational goals is to identify, prior to the budgeting process, what work the city intends to achieve in 2025. The goals should align with our mission. Not only will the operational goals inform budget prioritization, but they will also guide the creation of the 2025 Department Work Plans.

Present a budget that (in no particular order):

1. Invests in the strategic planning and maintenance of our city buildings
2. Proactively maintains and improves our parks and infrastructure to ensure safety, quality, and equity
3. Supports employee retention and growth, while also evaluating operations and the associated staffing
4. Fosters community growth by assessing opportunities, stakeholder input, environmental needs, and modern code and policy priorities
5. Maintains a safe and healthy community, with an eye toward future needs and trends