

**Wednesday, September 18, 2024, 6:00 pm**

In-PERSON/VIRTUAL MEETING

Room 0041, City Hall

**By Phone or Zoom Meeting:**

<https://us06web.zoom.us/join>

For the Public, Members of the media and the public may attend by calling: (US) +1 (646)931-3860

Meeting ID: 617-065-5357

Pass Code: 959083

All public participants' phones will be muted during the meeting except during the public comment period where applicable.

**RDA STRATEGIC PRIORITIES**

~~1) 100 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.~~

2) Facilitating quality development in downtown, and

3) Creating an approach and working to attract development projects downtown.

1. Pledge of Allegiance
2. Roll Call
  - A. Present: Becker, Board, Nowatka, Zimmermann, Wagner, Maas (joined at 6:10pm), & Lampe.
  - B. Virtual: Hurtgen, RINKA representatives, a resident
  - C. Absent: None
  - D. Other attendees: John Kadesh, Robert Stocks, a resident.
3. Determination of Quorum and Call to Order by Wagner at 6:02 pm
4. **Review/Approve:** Minutes of Previous Meetings – Aug 21, 2024
  - A. **Board motioned to approve.**  
**Nowatka seconded the motion. Motion carried unanimously.**
5. Public Comment: None
6. Old Business:
  - A. Eric Mayne from RINKA presented an update on the Downtown River Corridor planning including items that had been discussed with the steering committee, such as further development of catalytic site concepts, and the historic timeline that will be included in the final report. Preliminary presentation to Plan Commission has been scheduled for October 14, 2024. Discussion followed.
  - B. Mason Becker gave an update on the applications received for the Beltz Foundation Downtown Grant.
    - a. The Drafty Cellar completed their project, will be able to schedule check presentation in the near future.
    - b. Amber Yelk signed a lease for property on Main Street and will start the buildout and receive a check from the Grant.
    - c. One other applicant has been asked to re-work their application.
  - C. 111 S Water St: Mason shared he and Mayor McFarland met with a developer again earlier today. This was their second meeting about the parcel. They are looking at a multifamily residential proposal. More information to come.
7. New Business:

- A. The administrator of West Bend confirmed the RDA board members will visit the downtown river area and gather additional information on September 30, 2024, at 4pm.

**Nowatka motioned to approve**

**Board seconded the motion. Motion carried unanimously.**

8. Status Reports:

- A. Becker shared a brief recap on a completed home rehab project, and that he is working with Thrive to move along several other applications.
- B. Copy of the latest social media report was shared. Wagner and Hurtgen are working on further messaging concepts.
- C. Zimmermann and Becker will be going to Sign Art Studio on October 17, 2024, to view the completed panels for the Bentzin historic wall art and plaques. Becker also shared that several updated plaques are forthcoming as well as a new one honoring Bertram Beltz.
- D. Lampe and Board discussed Tuesday night's Common Council meeting, including a proposed smoking ordinance and an update on the city's budget, as well as the vote on the city's employee health insurance plan.
- E. Executive Director Update
  - a. Lampe commented he would like more discussion on marketing at the next meeting. Also, a recap presentation of the West Bend visit.
  - b. October meeting needs to be rescheduled. Mason will send out a doodle poll.
  - c. Reminder, the RINKA preliminary presentation to the Common Council has now changed to the Plan Commission on 10/14/24.

9. Adjournment at 6:55 pm

**Nowatka motioned to adjourn.**

**Board seconded the motion. Motion carried unanimously.**

**Meeting adjourned.**