

MEMO

TO: Mason Becker, RDA
FROM: Steph Juhl, Bentzin Family Town Square Program Coordinator
DATE: January 8, 2024
RE: BFTS 1st Annual Birthday Bash

Committee Members,

We are hoping for assistance with our 1st Annual Birthday Bash on May 18th. Entertainment expenses alone will run approximately \$6000-\$7000. (Prices are subject to change once we confirm all the entertainment.)

The event will begin around 11am and run until the band ends at 9pm. This will be a family friendly event with a lot going on. We will be moving between the Fisher Barton Stage and the Plaza Stage throughout the day.

Some of the activities I am planning...

RDA & Mayor will speak

Birthday baking contest – local bakeries bake birthday cookies, cakes, etc. Community votes!

Mullens feature a BFTS ice cream flavor for the month of May or maybe the summer

QR codes all over park telling people to post their photos that day to our Google page. A random name will be drawn from submitted photos and that person will win a summer pool pass.

We are hoping for assistance with the entertainment expenses for this event from the RDA. Approximately \$6000-\$7000.

Here is a summary of what we are asking for assistance with:

11 One Louder Band \$1750

Magician \$1000

DJ \$1000

Bounce House \$800

Local Acoustic Music \$800

Face Painter \$1000

(We also be having a Selfie Station \$300, requesting a Chair Massage Therapist \$1000, Spun Sugar (cotton candy spinner), 3-4 local food options, wine bar (Lewis Station Winery request out), beer tent (local non-profit), Kart Park for the kids, portos \$900)

We appreciate your continued support and would not be able to do these types of celebratory events without it. I am working on securing more sponsors for this event but do not have any confirmed at this time.

106 Jones Street • P.O. Box 477 • Watertown, WI 53094-0477 • Phone 920.262.4060 • Fax: 920.262.4042

Opportunity Runs Through It