

Watertown Main Street Program Board of Directors Meeting

Tuesday August 18th 2026

Watertown Public Library

Members Present: Ron Counsell, Sandi Budewitz (via phone), David Paape, Alex Savage, Charity Chandler, John Katsch, Brian Konz, Ryan Beyer, Isabelle Eller, Steve Board, Nicole Smith.

Not Present: Johnathan Lampe & Linden Peacy

Also Present: Robin Kaufman

1. Call to Order
 - A. President Konz called the meeting to order at 8AM
2. Approval of Minutes from the July Meeting
 - a. Motion to approve by Counsell. Second by Eller. Motion carried
3. Financial Reports
 - a. Motion to approve financial reports as written by Clifford. Second by Chandler. Motion Carried
 - b. The Main Street clock is needing repair.
 - c. Konz inquired about an update on Main Street Program receiving payment from the City of Watertown for facilitating the concert series. No payment has been received yet.
 - d. Pappe motioned to start a 2028 Reconstruction Relief Fund seeding it with \$1000. Seconded by Board. Motion carried. Board instructed Director Broere to open a savings account at Bank First and deposit the \$1000.
 - e. Director asked the board about going forward with events at the town square.
 - f. Director informed the board that Missy from Farmer's Market is stepping down, but does have a vendor that might be a good fit for the role.
4. Chamber Report
 - a. Buy Wine Walk Tickets
5. Tourism Report
 - a. Big Pop Up Went well at least 6,700 people (that only includes those that have cell phones)
6. City Report
 - a. RDA is presenting to Johnson Arms
7. Grants Update-None
8. Events
 - a. Will be moving next year's August Night Market to a different date

- b. Art Auction is coming up
- c. Witches Brew bingo is coming October 22nd. Working on gathering raffle baskets
- d. WOW is coming along well

9. Directors Report

- a. Met with Alderman Arnett about the taskforce which is being sun setted and an Ad Hoc communication team formed.
- b. The next meeting will be rescheduled from Tuesday September 15th to Wednesday September 16th due to a workshop which directors and board members wish to attend
- c. We need to schedule a review for the Main Street Director.

10. Open Discussion -None

11. Adjournment

- a. Motion by Eller. Seconded by Smith. Motion carried