

Redevelopment Authority of the City of Watertown

Beltz Foundation Downtown Watertown Business Grant Application

Applicant Information

Application Date: 10/9/2024

Business Name: Rapha Bowls Cafe, LLC

Type of Business/Industry: Fast Casual dining

Contact Name: William and Kelly Wendorff

Role at Business: Owners/Operators

Contact Phone: 414-610-3311 Contact Email: will.wendorff@gmail.com

Business Mailing Address: N9668 Pleasant Heights Circle, Watertown, WI 53094

Total Amount Requested: \$9,721.73 Total Project Cost: \$45,000 (+building purchase)

Brief Description of what funds will be used for (please see Program Guidelines for eligible expenses):

- 1) New black and white premium exterior paint
- 2) (1) 20ft and (1) 16ft new awnings for South and West sides of building
- 3) New back panel and offset logo signage for South and West exterior sides of building including (6) gooseneck overhead lamps
- 4) New ceiling mounted heating and cooling spiral ductwork and registers

Anticipated Timeline (estimated start and end dates): Exterior to be completed this Fall if weather permits; Business to open in early spring.

Business Information

How long has your business been established? New business

Please describe your business, including products and services offered and a brief history of operations.

Rapha Bowls Cafe will be located at 120 W Main St. and will be a new business. It will provide a first-rate eating destination on Main Street with a remodeled and modern eating environment. Signature foods will include acai bowls, oats, paninis, smoothies and coffee and espresso drinks. The business will be fast casual dine-in and carry out as well as allow for mobile delivery. The building is owned by business owners and currently undergoing a renovation of the 1st floor.

Additional Materials

The following materials must be included with your application:

- ✓ A copy of your lease agreement or proof of purchase of property
- ✓ Project Expenses Worksheet
- ✓ Two (2) years of Income Statement projections
- ✓ Last three (3) years of business income statements and most recent balance sheet
- ✓ Renderings, mock-ups, or architectural plans for new location
- ✓ Business plan (if opening/expanding business)

Applicant Agreement & Signature

I have read the program requirements and reviewed them with the Executive Director of the Watertown Redevelopment Authority, and I understand that my participation in the Beltz Foundation Downtown Watertown Business Grant Program is contingent upon my full compliance with all requirements. I understand that all grant funds must be used to cover eligible expenses as outlined in the program documents and will be reimbursed after submission of receipts. My application includes all the materials listed above.

Applicant Signature _____



Date 10/11/24

Landlord Signature (if lease) _____

Date _____