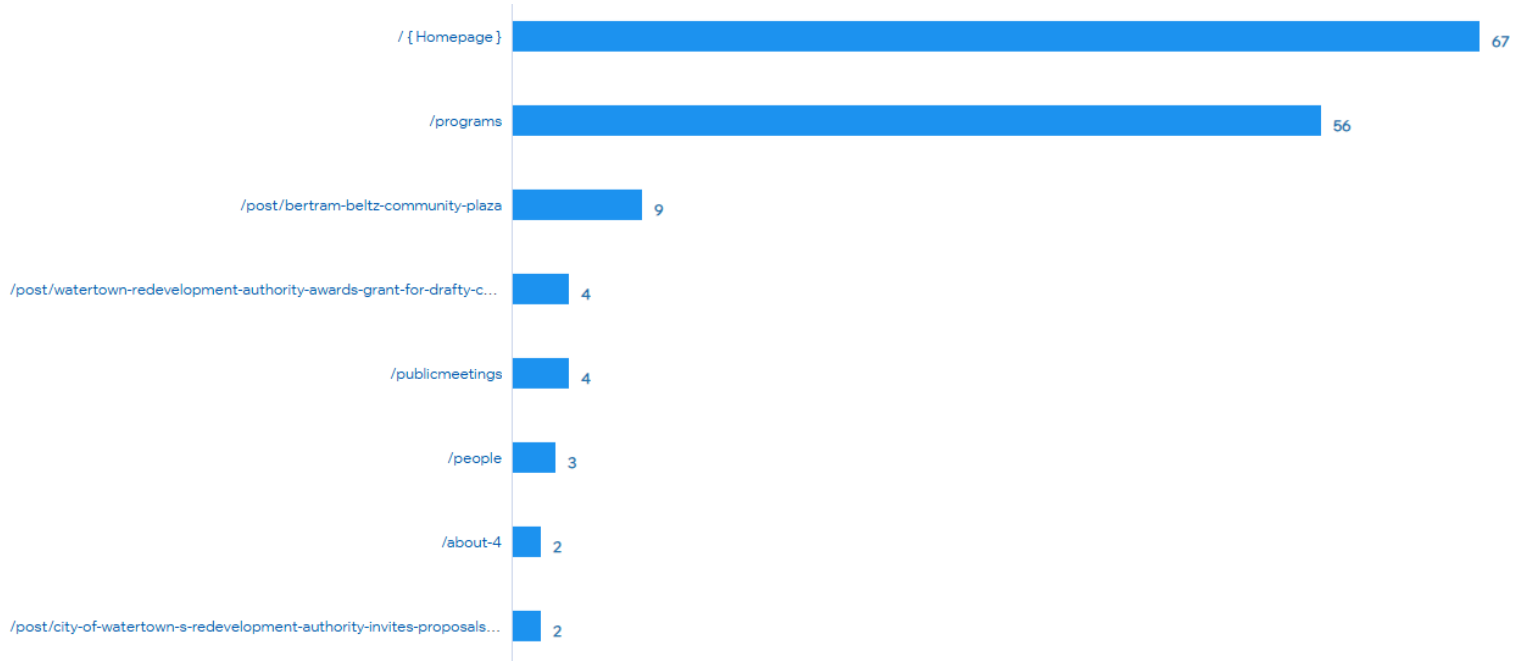


Watertown Redevelopment Authority

Social Media Report – 11/14/24

Website Metrics (10/16 to 11/14)

- 162 Site sessions
- 121 Unique visitors (105 new, 16 returning)
- Page visits:



Facebook (last 28 days)

- Post Reach: 2.7K
- Content interactions: 416
- Shares: 6
- Followers: 1,532
- New Followers: 0
- Link Clicks: 7