

**PUBLIC SAFETY & WELFARE COMMITTEE**

June 3, 2026

5:00 p.m.

**1. CALL TO ORDER**

Members Present	Also in Attendance	Citizens Present
<ul style="list-style-type: none"><li>• Dana Davis, Chair</li><li>• Rita Haase</li><li>• Jonathan Lampe</li><li>• <i>Not Present – Brad Blanke</i></li></ul>	<ul style="list-style-type: none"><li>• Police Chief Brower</li><li>• Andrew Beyer</li><li>• Nathan Williams</li><li>• Stacy Winkleman</li><li>• Ali Panagopoulos</li><li>• Detective Riedl</li></ul>	<ul style="list-style-type: none"><li>• John Katisch</li><li>• Danielle Taylor</li><li>• John Davis</li><li>• Gayle Davis</li><li>• Angela Morris</li><li>• Miriam Marriott</li><li>• David Lingle</li><li>• Jeremy Lingle</li><li>• Stefanie Broere</li><li>• Jeanne Mullen</li><li>• Kally Campbell</li><li>• Amy Hartwig</li><li>• Kristy Kruesel</li><li>• Danielle Sutterfield</li><li>• Andy Grinwald</li></ul>

**2. RECEIVE COMMENTS FROM THE PUBLIC**

*Each individual who would like to address the Committee will be permitted up to three minutes for their comments*

- Danielle Sutterfield – Voiced concerns with massage ordinance (fees, regulations, vague language, doors unlocked)
- Jeanne Mullen – Voiced concerns with massage ordinance
- Amy Hartwig – Voiced concerns with massage ordinance – Providing a list, Inspections, Doors unlocked
- Danielle Taylor – Voiced concerns with massage ordinance
- Dave Lingle – Spoke in support of providing a tool to the City Police to drive the sex trafficking trade out of Watertown.
- Angela Morris – Spoke in support of passing the ordinance. Cited the Polaris Project’s findings that there are currently thousands of Illicit Massage businesses operating throughout the country. Explained that local licensing helps ensure that businesses are operating lawfully.
- Andy Grinwald – Expressed concerns about the speed and increase of traffic on Silver Creek due to the closure of 4<sup>th</sup> Street and Hwy 16.
- Kristy Kruesel – Expressed concerns about the increased speed and increased of traffic on Labaree due to the 4<sup>th</sup> street detour.

**3. APPROVAL OF MINUTES**

- A. Public Safety & Welfare minutes from May 6, 2026  
[05.06.2026 Public Safety Minutes.pdf](#) (0.21 MB)

**MOTION:** Approve the minutes from May 6, 2026 (Lampe/Haase/Unanimous Approval)

#### 4. BUSINESS

- A. Review and take action: Special Event - School's Out Hangout
- [MEMO FOR PSW SCHOOLS OUT HANGOUT.pdf](#) (0.05 MB)
  - [2026-16 APPLICATION.pdf](#) (1.58 MB)
  - [2026-16 MAP.pdf](#) (0.90 MB)

**DISCUSSION:** Because of the scope of the event and the number of children present, the committee expressed safety concerns about the event's plan to keep Water Street open.

**MOTION:** Approve the event application with the stipulation that Water St. be closed with the meridan barriers. (Davis/Lampe)

**AMENDMENT:** Recommend that the Park, Rec and Forestry Commission consider waiving the fees for the barriers for this event. (Lampe/Davis/Unanimous Approval)

**REVISED MOTION:** Approve the event application with the stipulation that Water St. be closed with the meridan barriers. Recommend that the Park, Rec and Forestry Commission consider waiving the fees for the barriers for this event. (Davis/Lampe/Unanimous Approval)

- B. Review and take action: Special Event - Moose Lodge Car Show
- [MEMO FOR PSW MOOSE LODGE.pdf](#) (0.05 MB)
  - [2026-14 APPLICATION Redacted.pdf](#) (1.32 MB)
  - [2026-14 MAP.pdf](#) (0.60 MB)

**MOTION:** Approve the Moose Lodge Car Show Special Event application. (Lampe/Haase/Unanimous Approval)

- C. Review and take action: Special Event - Dream Builders Gala
- [MEMO FOR PSW DREAM BUILDERS GALA.pdf](#) (0.05 MB)
  - [2026-15 APPLICATION.pdf](#) (1.63 MB)
  - [2026-15 MAP.pdf](#) (2.13 MB)

**MOTION:** Approve the Dream Builders Gala Special Event application. (Lampe/Davis/Unanimous Approval)

- D. Review and take action: Special Event - Family Fun Friday
- [MEMO FAMILY FUN FRIDAY.pdf](#) (0.05 MB)
  - [2026-11 APPLICATION.pdf](#) (1.45 MB)
  - [2026-11 MAP.pdf](#) (0.28 MB)

**MOTION:** Approve the Family Fun Friday Special Event application. (Lampe/Haase/Unanimous Approval)

- E. Review and take action: Special Event - The Big Pop-Up
- [2026-12 MEMO THE BIG POP-UP.pdf](#) (0.05 MB)
  - [2026-12 APPLICATION Redacted.pdf](#) (1.25 MB)

- [2026-12 MAP.pdf](#) (0.32 MB)

**MOTION:** Approve The Big Pop-Up Special Event application. (Lampe/Haase/Unanimous Approval)

- F. Review and take action: Special Event - Blocktoberfest
- [2026-13 MEMO BLOCKTOBERFEST.pdf](#) (0.05 MB)
  - [2026-13 APPLICATION Redacted.pdf](#) (1.37 MB)
  - [2026-13 MAP.pdf](#) (0.31 MB)

**MOTION:** Approve the Blocktoberfest Special Event Application with the stipulation that the entrance to the event is clearly indicated with signage. (Davis/Lampe/Unanimous Approval)

- G. Review and take possible action: Silver Creek Road Safety Concerns
- [SILVER CREEK RD MAP.pdf](#) (0.11 MB)

**DISCUSSION:** The residents are concerned about the increase in traffic due to the closure of 4<sup>th</sup> Street and HWY 16. In addition, there is concern about the speed of the vehicles travelling Silver Creek Rd. Only a small portion of Silver Creek Rd. is located within city limits. Police have recently put up one sign that reminds vehicles that their speed is being monitored in the area.

**MOTION:** Direct city staff to look into the possibility of a crosswalk and traffic calming methods for the duration of the HWY 16 closure. (Lampe/Davis/Unanimous Approval)

- H. Review and take possible action: E. Main Street Traffic Safety
- [2026.0527 E. Main Street Traffic Safety.pdf](#) (1.13 MB)

**DISCUSSION:** This area has been an ongoing area of concern. After considering the options presented by City staff, it was decided that this is a concern that requires the input and assistance of the school district. Detective Riedl reminded the committee that a Riverside Middle School Traffic study was done in 2016.

**MOTION:** Request that Mayor Stocks discuss the concern with appropriate WUSD personnel. (Lampe/Haase/Unanimous Approval)

- I. Review and take possible action: S. Eighth Street Two-Way Conversion from E Main Street to Market Street

- [2026.0527 Eighth Street Two-Way Conversion.pdf](#) (1.13 MB)
- [26-XX Ordinance to Amend a Portion of Section 500-5 One-Way Streets and Alleys of Chapter 500 Traffic Code.pdf](#) (0.02 MB)
- [26-XX Ordinance to Create a Portion of Section 500-3\(B\) Stop Intersections of Chapter 500 Traffic Code.pdf](#) (0.02 MB)

**MOTION:** Convert S. Eighth Street to two-way traffic from E. Main Street to Market Street upon completion of road reconstruction. Recommend presenting the two necessary ordinances to Council (amending one-way streets and adding a stop sign). (Lampe/Davis/Unanimous Approval)

J. Review and take action: Ordinance to Amend Chapter 319 Health and Sanitation Article V. Practice of Certain Trades and Professions Requiring State Licensing, Registration or Credentials; Sections 319-35, 319-36, and 319-39 of the City of Watertown General Ordinances

- [Massage Ordinance - M.D Edits 5-21.pdf](#) (0.04 MB)

#### **DISCUSSION:**

This portion of the meeting focused on discussing the proposed massage establishment ordinance, with City explaining the challenges police currently face in entering locked massage businesses during business hours to inspect licenses. The discussion reviewed specific conditions of operation in the proposed ordinance, including operating hours (7 AM to 10 PM), maintaining clean premises, and requiring massage therapists to display their licenses prominently. The group examined requirements surrounding door access, with the ordinance stating that external doors must remain unlocked during regular business hours, though exceptions are allowed for emergency situations and when only one massage therapist is present with a client.

The licensing committee discussed Mr. Blanke's email and his suggestion to require license display without additional operational conditions, though there was confusion about whether this meant eliminating other requirements. The committee expressed concerns about a perpetual licensing system suggested in Mr. Blanke's email, with the attorney noting that annual renewals serve important purposes including background checks, inspections, and keeping city records current. Annual renewal creates a regular compliance checkpoint.

The discussion highlighted the importance of advertising restrictions in the ordinance to combat illicit massage businesses, with examples showing current illegal advertisements for massage establishments in Watertown appearing on online platforms.

The City staff and committee discussed the need for a tool to address illicit massage businesses that are often fronts for human trafficking, emphasizing the challenge of identifying and penalizing problem owners without impacting legitimate businesses. Detective Riedl explained that the state currently has no enforcement arm for state massage licenses. The US Attorney in the Western District has made the illicit massage industry one of his top five priorities. Local, state and federal agencies are now prioritizing illicit massage investigations. The state of Wisconsin is prioritizing ordinances for local communities as the number 1 way to combat the industry.

The discussion focused on the authority for inspections of licensed massage establishments, clarifying that law enforcement officers, health department inspectors, and authorized officials can conduct reasonable inspections during operating hours to ensure compliance with the ordinance. It was explained that while police can trigger health, zoning and fire inspections, the actual enforcement of health and safety standards falls to specialized departments like health and fire departments.

The meeting focused on discussing language in a proposed ordinance regarding massage therapy businesses. City explained that "well-lit" refers to common areas visible from outside the business, not

treatment rooms. The group discussed potentially referencing existing code provisions in Chapter 424 for definitions of "clean and sanitary and well-lit" requirements.

Alder Haase made the following motion.

**MOTION:** To suggest an alternative ordinance proposal. This ordinance would change the name from "massage therapy and bodyworks establishments" to "massage therapy and bodyworks businesses". Massage therapists and Bodyworks therapists must apply for a business license to operate in the City of Watertown by completing a simple application requiring their name, identification and massage therapy or bodyworks license number. The validity of the license to be verified on the DSPS website. If the Massage Therapy and Bodyworks license meets compliance, the city will provide a business license pending a nominal fee to renew annually. Open hours between 7 a.m. to 10 p.m. The license issued by the state of Wisconsin and the City of Watertown must be prominently displayed in the massage business by all staff. The Health Dept. will perform inspections to ensure environmental health standards are met. Violations of this ordinance could result in citations or fines. Repeat violations will result in business license revocation, non-renewal or closure. (Haase/ **Motion Failed for a Lack of a Second**)

**MOTION:** Recommend to Council approval of the proposed Massage Establishment ordinance with the following revisions:

- Replace Section 319-36 F(2) to read the following: Licensees shall comply with all ordinances related to property maintenance under Chapter 424 of the City of Watertown Code.
- Amend Section 319-36 G(2) to read the following: Wear clothing that exposes intimate body parts as defined and subsequently amended in Wis. Stat. Sec. 939.22(19).

(Lampe/Davis – Yes; Haase – No) **Motion Passes with a Vote of 2-1.**

## 5. ADJOURN

Being no further business to discuss, a motion was made by Haase and seconded by Lampe to adjourn. Motion was supported unanimously and the meeting adjourned at about 7:45 p.m.

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved.