

## Application for Temporary Class "B" / "Class B" Retailer's License

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$10.00

Application Date: 11/05/2023

☐ Town ☐ Village ☒ City of Watertown

County of Jefferson

The named organization applies for: (check appropriate box(es).)

- ☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.  
☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning 08/08/2024 and ending 08/11/2024 and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

### 1. Organization (check appropriate box) →

- ☐ Bona fide Club ☐ Church ☐ Lodge/Society  
☐ Veteran's Organization ☐ Fair Association or Agricultural Society  
☒ Chamber of Commerce or similar Civic or Trade Organization organized under ch. 181, Wis. Stats.

(a) Name Watertown Riverfest Inc.

(b) Address 400 N Washington St., Watertown  
(Street)

☐ Town ☐ Village ☒ City

(c) Date organized 01/24/2023

(d) If corporation, give date of incorporation 01/24/2023

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box: ☐

(f) Names and addresses of all officers:

President Jonathan Lampe, 400 N Washington St., Watertown WI 53098

Vice President Aaron Zimmermann, N8949 Michael Ln., Watertown WI 53094

Secretary Robin Kaufmann, W2681 Rock River Paradise, Watertown, WI 53094

Treasurer Alyse Talaga, 501 Pine Hollow Pl., Watertown, WI 53094

(g) Name and address of manager or person in charge of affair: Karah Pugh, N8535 Hustiford Rd., Watertown, WI 53094

### 2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number 812 Labaree St (Riverside Park)

(b) Lot Block

(c) Do premises occupy all or part of building? All

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover:

### 3. Name of Event

(a) List name of the event Watertown Riverfest

(b) Dates of event 08/08/2024 - 08/11/2024

### DECLARATION

An officer of the organization, declares under penalties of law that the information provided in this application is true and correct to the best of his/her knowledge and belief. Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

Officer Jonathan Lampe / 11/5/2023  
(Signature / Date)

Watertown Riverfest, Inc  
(Name of Organization)

Date Filed with Clerk

11-7-23

Date Reported to Council or Board

12-13/12-19

Date Granted by Council

License No.



Office of the Clerk/Treasurer  
106 Jones Street  
PO Box 477  
Watertown, WI 53094-0477  
(920) 262-4000

## Outdoor Open Container Entertainment Event Permit Application

The following items **MUST** accompany this application:

- Event map including fencing plans and street closures
- Specific plan indicating where patrons will be permitted to carry alcoholic beverages
- Detailed description of all public entertainment associated with the event
- Detailed security plan for the event
- Proof of insurance must be provided no later than 10 days prior to the event

*See addendum*

### Section 1 – Applicant Information

Corporation/ Organization Name:  
Watertown Riverfest, Inc.

Responsible Party: Jonathan Lampe	Driver's License # (list State if not WI): L510-4277-5372-04	Date of Birth: 10/12/1975	
Address: 400 N Washington St	City: Watertown	State: WI	Zip Code: 53098
Telephone Number: 920-248-0656	E-mail Address: president@watertownriverfest.com		

### Section 2 – Event Information

Name of Event: Watertown Riverfest	
Purpose of Event: Community Festival for the City of Watertown, WI	
Locations/Address of Event (must include event map including fencing plans, barricades, street closures, etc.): Riverside Park and Surrounding Streets – See Map in Parent Special Event Permit Submission	
Event Dates (limit 4 consecutive days): 8/8/2024-8/11/2024	Event Hours (must be between 6 a.m. & 11 p.m.): 7am-11pm (End 6pm on Sunday)
Maximum Daily Attendance: 10,000	
Have you applied for a temporary Class "B" malt or temporary "Class B" wine license for the event? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If no, contact Clerk's Office to obtain proper licenses/permits. No hard liquor may be sold/served/given away at events.	
Have you applied for a special event permit for the event? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If no, contact Clerk's Office to obtain proper licenses/permits.	

Permit # (office use only)	Date Application Received:	Approved <input type="checkbox"/> Denied <input type="checkbox"/>
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## INSURANCE

Each applicant shall furnish to the City, no later than 10 days prior to the event, a certificate of insurance written by a company licensed in the State of Wisconsin, approved by the City Attorney and covering any and all liability or obligations which may result from the operations by the applicant's employees, agents, contractors or subcontractors, and including workers' compensation coverage in accordance with Ch. 101, Wis. Stats. The certificate shall provide that the company will furnish the City with a 10-day prior written notice of cancellation, nonrenewal or material change. The insurance shall be written in comprehensive form and shall protect the applicant and City against claims arising from injuries to members of the public or damage to property of others arising out of any act or omission of the applicant, its employees, agents, contractors and subcontractors. The policy of insurance shall provide minimum combined single limits for bodily injury and property damage of at least \$1,000,000.00 per person/aggregate.

I hereby make an application for an Outdoor Open Container Entertainment Event Permit as detailed above. The applicant agrees to indemnify and hold harmless the City from and against all liabilities, claims, demands, judgments, losses and all suits at law or in equity, costs and expenses, including reasonable attorney fees, for injury or death of any person or loss or damage to the property of any person, firm, organization or corporation, arising in any way as a consequence of the granting of a permit for an Outdoor Open Container Entertainment Event.

Signature: \_\_\_\_\_

Date Signed: \_\_\_\_\_

11/6/2023

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Office of the Clerk/Treasurer  
106 Jones Street  
PO Box 477  
Watertown, WI 53094-0477  
(920) 262-4000

# Outdoor Open Container Entertainment Event

## Permit Application *Addendum*

Community Festival for the City of Watertown, WI - 2024

**Event map including fencing plans and street closures**

See Map in Parent Special Event Permit Submission and on next page. Generally, the entire Riverside Park area open to patrons and activities will be the area where open containers will be permitted. Fencing will be provided around alcohol service points, borders of the grounds will be staffed and all patrons must wear a visible "ID checked" wristband provided by licensed security team or bartender to drink alcoholic beverages.

**Specific plan indicating where patrons will be permitted to carry alcoholic beverages**

See next page.

**Detailed description of all public entertainment associated with the event**

Live music will be provided all four nights and during the day on Saturday and Sunday. A carnival will run on the parking lot all four days. An entertainment act will also be onsite on Saturday and a number of exhibitors providing face painting, henna tattoos and chainsaw art will be onsite for four days. Several athletic tournaments including a 5K run, a tennis tournament, a bags tournament, a horseshoe tournament, and a pickleball tournament. A craft fair will be held on the island on Saturday and Sunday, and a car show will be held in the fields on Sunday. Evening lighting of the "Chamberland" playground will also be provided.

**Proof of insurance must be provided no later than 10 days prior to the event**

A Certificate of Insurance remains in effect from 2/27/2023 through 2/27/2024 and will be renewed. The updated certificate will be provided when it is obtained.

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**Event map including fencing plans and street closures (continued)**

There will be four fenced alcohol service points, all requiring ID-checked wristbands for service. The three large ones are fenced beer tents on either side of the stage and will be open Thursday-Sunday. A small fenced beer tent will be open by the horseshoe pits on Saturday and Sunday. The area where open containers will be allowed will expand into the horseshoe area on Saturday, and into the fields beyond for the car show on Sunday.