

COORDINATOR'S REPORT

as of August 16, 2024

2024-25 CURRENT CALENDAR OF EVENTS

THE SUMMARY BELOW IS THE TENTATIVE STATUS OF SCHEDULING



Aug 16: Share the Love Series (Fri 5-8)

Aug 17: Ask Your Mother (Sat 7-9)

UPDATE! Aug 18: Art at the Square-kids craft (Sun 1-3) – moved to Sept

Aug 19: Food Truck Mondays (Mon 4-7)

UPDATE! Aug 22: Thursday Night Markets (Thur 4-7) Added Pop In & Paint booth; Versiti Blood Drive

Aug 23: Share the Love Movie (Fri 6-9)

Aug 24: Bootjack Road Band (Sat 7-9)

Aug 25: Koine Concert (Sun 3-7)

UPDATE! Aug 25: Family Fun Day (Sun 11-1) Changed to Battle of the Badges at Riverside Park

Aug 26: Pop-Up Lunch Express (Mon 11-2)

Aug 26: Food Truck Mondays (Mon 4-7)

NEW! Aug 27: YMCA Body Balance (Tues 9-10)

Aug 31: Fiesta @ the Square (Sat 10-7)

Sept 7: Last Bees (Sat 7-9)

Sept 9: Food Truck Mondays (Mon 4-7)

Sept 14: Back Bay Band (Sat 7-9)

Sept 16: Food Truck Mondays (Mon 4-7)

NEW! Sept 18: Urban Poling (Wed 10:30am)

Sept 22: Art at the Square (Sun 1-3)

Sept 23: Pop-Up Lunch Express (Mon 11-2)

Sept 23: Food Truck Mondays (Mon 4-7)

UPDATE! Sept 26: Thursday Night Markets (Thur 4-7) added Wilders Plant Class 5:30

NEW! Sept 29: Calvary Full Orchestra

Sept 30: Food Truck Mondays (Mon 4-7)

Oct 7: Food Truck Mondays (Mon 4-7)

Oct 14: Food Truck Mondays (Mon 4-7)

NEW! Oct 19: Hope Church Event

Oct 21: Food Truck Mondays (Mon 4-7)

UPDATE! Oct 26: Boo Bash (Sat 11-3)

Nov 16: Tree Lighting (Fri 5:30-7)

Dec 7: Jingle Bell on the Rock (TBD)

NEW! Sept 6: Boogie & and Yo Yoz (Sat 6-9)

Weekly Calendars you Requested



NEW Grants & Sponsorships Update

Ixon Bank donated \$1000 – Boo Bash Main Sponsor
Received the last \$50,000 payment from WRMC

Needs

Moveable Picnic tables and benches
Umbrellas for chairs by river
10x10 Custom tent
Custom Sign with Splash Pad Hours and Rules

Maintenance Updates at the Square

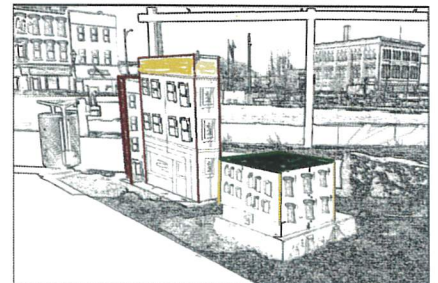
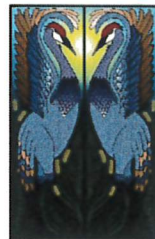
- Water test update: Inquired again on water levels 8/13/24 **See current bill in packet**
- Restrooms: The PD has been locking up after each concert they are present for. The Library has been auto locking at a time sent by us for non-city sponsored events. This seems to be working. Still working on MOU finalization.
- Community Table update from Kristine

Artwork Submissions

This had to take a back seat due to events. Does anyone want to help with leading this project?

From Steven: My first concern is whether the boxes are the City's or if they belong to a utility that has an easement. If the boxes are the City's and your committee overseeing the square wants to move forward. I would suggest having them draft a proposal or example before permitting them to actually paint the boxes. The City or at least a committee should be approving the design instead of letting a third party paint whatever they want to. They should also let you know what materials they intend to utilize on the boxes, or you should dictate what types of materials they can use to ensure that they do not cause any damage to the box and that the work will last without becoming a blight.

Our committee, along with the Mayor will be the voting committee on design.



Past Events Update

Thursday Night Markets (4-7): Aug 22, Sept 26

- Looking for 2 more nightly \$300 sponsors.
- Would still like some unique artisans.
- Adding new vendors and activities to each date. Adding a terrarium class was very successful.

| | Market vendors | Food Trucks (concfees not included here) | Entertainment Fees | booth fees | Sponsor | Attendance | Profit |
|-----------|--|---|--------------------|------------|---------------|------------|---------|
| June | 30 present (4 exempt from payments) 1ct No shows-not pd | 3 | \$105 | \$650 | \$300 + \$225 | 250 | \$1,045 |
| July | 31 (7 exempt from payments) 4ct No shows (2 pd; 2 did not) | 3 showed (1 had brea | \$300 | \$650 | \$225 | 400 | \$575 |
| August | | | | | | | |
| September | | | | | | | |

Concerts

| | | | |
|---|---------|---|---|
| NEW Dueling Pianos June 29, 2024 | | Conscious Pilot June 15, 2024 | |
| Costs | | Costs | |
| NEW Dueling Pianos | \$4,200 | Conscious Pilot | \$2,500 |
| Green Room Refreshments/Water | \$45 | Green Room Refreshments | \$87 |
| | | | |
| Total | \$4,245 | Total | \$2,587 |
| Revenue | | Revenue | |
| Sam | \$250 | Tavern League | \$250 |
| | | Beltz Grant (using remainder of \$10,000) | \$211 |
| | | | |
| Total | \$250 | Total | \$461 |
| Does not include: labor, concessions in parks or everyday costs such as water, theder, etc. | | Does not include: labor, concessions in parks or everyday costs such as water, theder, etc. | |
| Attendance | 450 | Attendance | 200 |
| Bar Revenue | \$1,400 | Bar Revenue | requested 2x for stats |
| Bar Tips | | Bar Tips | |
| NET (\$3,995) | | NET (\$2,126) | |
| Mallrats June 21, 2024 | | Panchromatic Steel July 13, 2024 | |
| Costs | | Costs | |
| Mallrats | \$5,000 | PanChromatic Steel | \$2,000 |
| Green Room Refreshments | \$45 | Green Room Refreshments/Water | \$25 |
| FB Boost | \$10 | | |
| Total | \$5,055 | Total | \$2,025 |
| Revenue | | Revenue | |
| Rotary | \$250 | Rotary | \$250 |
| | | | |
| Total | \$250 | Total | \$250 |
| Does not include: labor, concessions in parks or everyday costs such as water, theder, etc. | | Does not include: labor, concessions in parks or everyday costs such as water, theder, etc. | |
| Attendance | 0 | Attendance | 300 |
| Bar Revenue | \$0 | Bar Revenue | \$300 |
| Bar Tips | \$0 | Bar Tips | only because they did not have to do insurance People were not buying alcohol at this event |
| NET (\$4,805) | | NET (\$1,775) | |

33 RPM July 19, 2024

| Costs | |
|----------------------------|----------------|
| 33 RPM | \$4,000 |
| Green Room Refreshments/Wa | \$47 |
| | |
| | |
| Total | \$4,047 |

| Revenue | |
|--------------|--------------|
| Rotary | \$250 |
| | |
| | |
| Total | \$250 |

Does not include: labor, concessions
in parks or everyday costs such as
water, theder, etc.

| | |
|-------------------|------------|
| Attendance | 500 |
|-------------------|------------|

| | |
|-----------------------------|--------------|
| Bar Revenue (profit) | \$594 |
| Bar Tips | |

NET (\$3,797)

Rotary net income for this event is \$1,712.58

Expenses – Total = \$1074.87

Park & Rec Fee - \$250

Trailer - \$225

Coolers \$6.33

Cost of beer sold - \$593.54

Food Trucks Stats 2024 Thru July

| Date | Vendor | Event | Location | Served | | Response |
|--------|----------------------|-----------------|----------|----------|---------------|---|
| 15-May | Quacky Jacks | | SC | 100 | | Happy |
| 15-May | Fuelify | | SC | | | not happy due to Quacky Jacks selling same drinks |
| 18-May | Big Daddy Dawgs | Birthday Bash | BFTS | | | not happy |
| 18-May | Sugar Spun | Birthday Bash | BFTS | | | not happy |
| 18-May | C&J BBQ | Birthday Bash | BFTS | | | |
| 18-May | Score | Birthday Bash | BFTS | | | |
| 18-May | Pizza Ranch | Birthday Bash | BFTS | | | |
| 6-Jun | Fuelify | Schools Out | BFTS | | | |
| 6-Jun | Quacky Jacks | Schools Out | BFTS | 112 | | happy |
| 8-Jun | Iron Pig | Boy Band | BFTS | 80 | \$20 avg sale | Better than expected-mac & cheese was fav |
| 8-Jun | Score | Boy Band | BFTS | sold out | | |
| 8-Jun | Big Daddy Dawgs | Boy Band | BFTS | | | |
| 10-Jun | Quacky Jacks | FTM | BFTS | 220 | sold out | happy |
| 10-Jun | Marias Taco Truck | FTM | BFTS | | | |
| 12-Jun | Little Sister Cookie | | SC | 45 | 234 cookies | happy |
| 14-Jun | Tracia Treat Trike | | SC/BFTS | 20 | 1-hour | happy once we moved to BFTS |
| 15-Jun | Shiver Shack | Conscious Pilot | BFTS | | | |
| 15-Jun | C&J BBQ | Conscious Pilot | BFTS | | | |
| 15-Jun | Marias Taco Truck | Conscious Pilot | BFTS | | | |
| 15-Jun | Score | Conscious Pilot | BFTS | | | |
| 18-Jun | Quacky Jacks | FTM | BFTS | 90 | sold out | Happy |
| 18-Jun | Jandy's Base Camp | FTM | BFTS | | | |

| | | | | | | |
|--------|----------------------|------------------------------|------|----------|-------------|---|
| 24-Jun | 18 Acres | Pop Up Lunch Express 11-2 | BFTS | | \$500 sales | |
| 24-Jun | Harvest Moon Coffee | Pop Up Lunch Express 11-2 | BFTS | 5 | | did not do well--would prefer morning next time. Glad she tried it out. |
| 24-Jun | Buddha Belly Pizza | FTM | BFTS | 50 | | Iron Pig broke down - Buddha only one |
| 27-Jun | Buddha Belly Pizza | TNM | BFTS | 55 | | We sold roughly 55 meals. That's about what we like to shoot for as a minimum for events we pay a fee to. So on the lower end but not bad. As the event gains popularity that'll only go up. My only suggestion is logistical. Possibly blocking off the road with more mobile means. Those concrete barriers don't allow any organizational passage. If you guys were even in charge of that |
| 27-Jun | Tracia Treat Trike | TNM | BFTS | 84 | \$337 | did very well |
| 27-Jun | Quacky Jacks | TNM | BFTS | sold out | | |
| 29-Jun | Crepes | NEW Dueling Planos | BFTS | 50 | | It sure was a perfect night for the concert and Dueling Piano's was awesome. * We served approximately 50 customers and sold 51 crepes, 10 bags of chips, two ice cream cups, and about five drinks (soda/water). * We definitely feel we did well at the event. It was our first time and we sold out. We now have a better idea for planning because we closed about half an hour early and could easily have sold 10-20 more crepes. * I think it is great how organized and involved you and Stephanie are. We had no questions and received a great amount of help. I also appreciated the police officers being there as part of the event and their willingness to help. Other than the above, we were so busy inside that we didn't have a chance to experience much of the rest of what was going on. I think the concerts are definitely a great draw for the community. |
| 29-Jun | Big Daddy Dawgs | NEW Dueling Planos | BFTS | 150 | | I served about 150 customers and did very well. The last couple events I had quite a few customers ask if I had any drinks and they were frustrated that I had to point them to The Score for a soda. I get that we don't want to step on other vendors toes, but it is a hassle for customers to wait in line for food and then have to spend more time waiting in another line just to get a soda or water. People come to these events to have a good time, not to wait in multiple lines. My opinion is that if any vendor wants to serve soda/water they should be able to provide that service for their customers. Any other "mocktail" or specialty drink can be had by another vendor. |
| 8-Jul | Big Daddy Dawgs | FTM | BFTS | | | |
| 8-Jul | Fuelify | FTM | BFTS | | | |
| 12-Jul | Quacky Jacks | Pop Up | SC | | | did ok--not as good |
| 13-Jul | Mikes lunch & brunch | PanChromatic Steel-shortened | BFTS | 33 | | says she did not like way trailer was situated |
| 13-Jul | Big Daddy Dawgs | PanChromatic Steel-shortened | BFTS | 30 | | during Jefferson County Fair & concert at drafty after beer walk |
| 14-Jul | Sugar Spun | Kids Fest | BFTS | 20 | | |
| 14-Jul | Shiver Shack | Kids Fest | BFTS | | | said they did well |
| 15-Jul | Pizza Ranch | FTM | BFTS | | \$52 | |
| 15-Jul | 18 Acres | FTM | BFTS | | | Not good=very slow |
| 16-Jul | Jandy's Base Camp | pop up | BFTS | | | |
| 17-Jul | Sweet Talkin Treats | Pop Up w/ YMCA | BFTS | 15 | \$30 | pretty slow-they need to promote more and thinks they have storefront is issue. May do better if part of a bigger event. Was happy to try new things |
| 19-Jul | Shiver Shack | 33 RPM | BFTS | | | |
| 19-Jul | Quacky Jacks | 33 RPM | BFTS | | | |
| 19-Jul | Pizza Ranch | 33 RPM | BFTS | 72 | | handed out 50 coupons for buffets |
| 19-Jul | Score | 33 RPM | BFTS | | | |
| 22-Jul | Little Sister Cookie | FTM & pop up all day | BFTS | 50 | 180 cookies | not best day but not worst |
| 22-Jul | Quacky Jacks | FTM pop up only 4-7 | BFTS | | | |

| | | | | | | |
|--------|-----------------------|----------------------|------|----------|------|---|
| 22-Jul | Shilver Shack | FTM & pop up all day | BFTS | | | |
| 22-Jul | Big Daddy Dawgs | FTM & pop up all day | BFTS | 100 | | all in all success--happy with pop up |
| 23-Jul | Jandy's Base Camp | Pop up | SC | 6 | | |
| 23-Jul | Kona Ice | Pop up | BFTS | 35 | | knows this is a trial-did not hit their minimums |
| 25-Jul | Big Daddy Dawgs | TNM | BFTS | 125 | | success |
| 25-Jul | Little Sister Cookies | TNM | BFTS | sold out | | happy |
| 25-Jul | Kona Ice | TNM | BFTS | 65 | | very happy |
| 29-Jul | Crawfish Junction | FTM | BFTS | | | not great but willing to stick it out to see if it builds |
| 29-Jul | Mikes lunch & brunch | FTM | BFTS | | | broke down-did not come |
| 29-Jul | Kona Ice | FTM | BFTS | | | not great but willing to stick it out to see if it builds |
| 14-Aug | Jandy's Base Camp | Pop Up | SC | | CXLD | |

Non-City Sponsored Events 2024 Thru Beg August

| Date | Business | Event | Amt Pd | Other Vendors | Attendance | Notes |
|--------|-------------------|-------------------------|--------|-------------------------|------------|--|
| 6-Jun | Fuelify | Schools Out Hang Out | 0 | Fuelify - Quacky Jack's | 112 | Great turnout |
| | | | | | | We had approximately 120 people between 6 to 8:30 pm. We had some people that had never been down to the square, especially some of our older members of the congregation. It is a beautiful location and I think it was a success as we will plan to do it again next year. With the bridge being out, there was little foot traffic or vehicle traffic that passed by. It will be nice when the bridge is completed and make the downtown even better. We kept the fountains on. There were families that came for that purpose. We tried to pick up everything. |
| 14-Jun | Share the Love | Faith Lutheran | | NA | 120 | |
| 17-Jun | Sassy Sweets | Cookie Decorating class | | | cxld | low registrations |
| 19-Jun | YMCA Popup 9:30am | 1 hr | 0 | | cxld | |
| 19-Jun | YMCA Zumba 6pm | 1 hr | 0 | | 7 | no new members-rain before class-they did not advertise well |
| 23-Jun | Art in Park | Set Apart Art | | | cxld | low registrations and poor weather |

| | | | | | |
|--------|-----------------------|------------------------|-----|----------------|--|
| | | | | | <p>I thank you so much for all of your help in making this weekend's event a success! We had about 200 people in attendance based on those pre-registered and those who registered on-site.</p> <p>Our team feels it was 100% a success—our goal was for people to connect and meet each other while creating excitement about our next location. We feel like both objectives were met. The space is absolutely beautiful and conducive to big groups. The splash pad was a hit! I don't think I have anything we would change. Again, appreciate all your help to make the space welcoming with lots of places where people could hang out (picnic tables, high top tables, benches, etc.)</p> |
| 29-Jun | Hope Church | | 450 | Glenns Catered | 200 |
| 29-Jun | Kids Time in the Park | 1 hr 7th Day Adventist | 0 | | 12 |
| | | | | | <p>We had a handful of visitors, beyond the people that came from the church. It didn't turn out quite as we had planned, but I think we had some nice connections.</p> <p>Thanks so much for letting us use the upper area until the next group needed it for set up. It was much more visible being there and cooler also in the shade. The lower area probably would not have worked so well, but we have wisdom for next time. Since I hadn't seen the area previously, it was</p> |

| | | | | | | |
|--------|----------------------------|------------------------------------|-----|------------|---------|---|
| | | | | | | <p>hard to know what to expect, but all turned out fine.</p> <p>Thanks for working with us to provide this event!</p> |
| 9-Jul | YMCA Pound class 9am | 1 hr | 0 | | 10 | all Y members |
| 9-Jul | YMCA Pound class 6pm | 1 hr | 0 | | 16 | 2 non-Y members |
| 12-Jul | Share the Love | 1st Baptist Church Outreach | 130 | | 80 | Felt it was a success! |
| 17-Jul | YMCA Pop UP | Sharon's Events | 0 | | 12 | Was a win! |
| 17-Jul | Sweet Stop | Sweet Talking Treats | 0 | | 10 | Not great. 9:30-1pm |
| 19-Jul | Share the Love Movie Night | River Valley Alliance | 130 | | 140 | Happy with turnout-- |
| 25-Jul | Terrarium Class | Wilders | 50 | during TNM | 13 | \$50 was shared registration fees--went great |
| 26-Jul | Share the Love | Christian Life family church | 130 | | 50-100 | |
| 28-Jul | Sunflower Board Day | Set Apart Art | 0 | | 20 | very happy |
| 2-Aug | Share the Love Movie Night | River Valley Alliance | 130 | | 148 | successful |
| 3-Aug | WRMC | Breast Feeding Coalition | 180 | | cxld | Cancelled - did not ask for refund as of 8/14/24 |
| 11-Aug | Community Worship Service | Immanuel Evangelical Luther Church | 130 | | 150-175 | Happy-loved having restrooms from library-people did not come due to lack of parking due to bridge. Handicapped signs were never delivered to them. |