

Wednesday, August 30, 2023

5:30 pm

In-PERSON/VIRTUAL MEETING

Room 0041, City Hall

By Phone or GoToMeeting:

<https://global.gotomeeting.com/join/471703029>

For the Public, Members of the media and the public may attend by calling: (US) +1 (872) 240-3412

Access Code: 471-703-029

All public participants' phones will be muted during the meeting except during the public comment period where applicable.

RDA STRATEGIC PRIORITIES

1) ~~100 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.~~

2) Facilitating quality development in downtown, and

3) Creating an approach and working to attract development projects downtown.

AGENDA

1. Pledge of Allegiance
2. Roll Call
 - a. Present: Becker, Salas, Bartz, Kuenzi, Wagner, Zastrow, Zimmermann, and Lampe (virtual)
 - b. Absent: None
 - c. Also Present: John Katisch, Karissa Hurtgen, and Jeanne Mueller
3. Determination of Quorum and Call to Order at 5:32 pm
4. **Review/Approve:** Minutes of Previous Meetings – June 21, 2023 and August 10, 2023
 - a. **Zastrow motioned to approve June 21 & August 10 Minutes.**
Zimmermann seconded the motion. Motion carried unanimously.
5. Public Comment: None
6. Status Reports
 - a. Mueller reported on website, social media, update on the Brownfield Region 5 Award – September 15 (open invite to the photo op at Bentzin Family Town Square), and announced nomination for the WEDC Main Street Award.
 - b. Common Council Update: Approved the funding for new Fire Station, noted changes coming to special events permit
 - c. Bentzin Family Town Square status report will be added to the agenda. RDA Representative Zimmermann will provide update at RDA meetings.
 - d. Executive Director Update - Becker
 1. Town Square - Construction
 - a. Dock almost installed. CM is researching possibility of leaving dock in year round.
 - b. History Wall Update. Waiting for Sign Art to provide electrical plans. Wall installation pending Main Street bridge replacement timing.
 - c. Becker will contact Sign Art to find out where the Market Plaza and damaged plaque replacement signs are.
 2. T Wall (Riverhouse on the Rock)

- a. Requesting an extension and scaling back project. New plans/extension presented to City Finance Committee next week.
- 3. Revolving Loan Fund:
 - a. Approved application for Budget Print (August 10 @ RDA Meeting)
 - b. Zastrow motioned to forward Rahfaldt RLF loan application to Loan Committee. Zimmermann seconded the motion. Motion carried unanimously.**
- 4. Beltz Grant Updates:
 - a. Received 4 applications for Events, 1 for Downtown Improvement
 - i. Zastrow motioned to approve “Sounds of Summer” grant request. Kuenzi seconded the motion. Motion carried unanimously.**
 - ii. For Event Grant consideration: Blocktoberfest, Jingle Bell on the Rock, Heros for Heros
 - iii. For Downtown Improvement Grant consideration: Central Block – Ryan Jones
- 7. White Oak Case Study video shown.
- 8. Resignations were formally tendered by Nate Salas and Brad Kuenzi, with Matt Zimmerman also intending to submit one. Becker thanked outgoing Board Members for giving of their time to the RDA.
- 9. Future Agenda Focus: None
- 10. Adjournment at 6:46 pm
 - Kuenzi motioned to adjourn, Wagner seconded the motion. Motion carried unanimously. Meeting adjourned.**