

DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE

Tuesday, November 19, 2024

2:30 pm IN-PERSON/VIRTUAL MEETING

Room 2044, City Hall, 106 Jones St, Watertown, WI

Virtual Meeting Info: <https://us06web.zoom.us/join> Meeting ID: 617 065 5357 Passcode: 53094

One tap mobile +16469313860

<https://us06web.zoom.us/j/6170655357?pwd=96tcitGxXtZD4na19NqSUHQuENC2yf.1>

1. Call to order at 2:32 pm.
 - a. Attendance- Present: Mayor McFarland, Andrew Beyer, Jody Purtell, Andy Grinwald, Ald. Board, Laurie Hoffman, Mike Trego, Maureen McBroom & Steph Mazzoni.
Virtual: Amber Smith, Michele Elias at 2:41pm, three residents
Absent: Ryan Wagner, Mason Becker, & Ald. Moldenhauer,
2. Approval of prior meeting minutes
 - a. Approval of Minutes 10.3.24
Motioned by Board, seconded by Purtell, carried unanimously
3. Opening for public comment.
 - a. None
4. Old Business
 - a. Main Street bridge closure update (Beyer/McFarland)
 - i. Beyer shared progress on the bridge. The expected date to open is still early spring.
 - b. Transportation Network Evaluation
 - i. A public meeting was held last week with 20-30 people in attendance. Should be finalized quarter 1 or 2 next year.
ii. This can be removed from the agenda.
 - c. Quarterly business meetings status update (Purtell)
 - i. Next meeting on Jan. 6th at 5pm in the Library Community Room. Topics are being assembled.
 - d. Discuss Crosswalks
 - i. Discussion occurred on making the signs engaging, but the city needs to follow the manual on signs and marking. Creative signs can be placed in off-road projects of the reconstruction. The committee decided to explore this option and not the roadway area.
5. New Business
 - a. Review and take possible action: Locations of City extras in Downtown Main Street 2028 Project Area. Task Force members discussed:
 - i. Design decisions need to go at the end of January to the state historic office for review. This is for selecting the locations of the extras such as:
 1. **Put stoplights on the drawings for the next meeting,**
 2. For discussion to potentially add something to 2nd St. intersection (stoplight signal, sign, etc.)
 3. **Andrew to check with DOT and bring to next meeting.**
 - ii. A water bottle filling station with dog access instead of a bubbler at 4th St. (pg.12)
 - iii. Remove way finder (pg.13) between 4th and 5th St.
 - iv. **For the next meeting.** Put businesses on drawings for points of reference.
 - v. **Move the way find sign to the west side of S. 8th St. Add another on the north side of the road.**

- b. Review and take possible action: City stormwater green infrastructure options for 2028 Downtown Main Street Reconstruction Project
 - i. Beyer discussed the necessary coordination with the state where we place the trees/planters and pavers so the utilities can be utilized.
 - 1. Place trees with electrical options at the ground level for lighting purposes.
 - 2. We can't rely on volunteers to maintain the plantings, so think about how many to put out that the city staff can take care of.
 - ii. **Come back with locations at the next meeting in December.**
 - iii. **Jody to take tree locations to her January meeting with business owners.**
- c. Newsletter update Topics discussed include:
 - i. Education on the trees/pavers.
 - ii. Locations with disclaimers for extras.
- d. Watertown Main Street WEDC Grant application
 - i. Approved by the council to apply for the \$250,000 grant for back entrances and alleys.
 - ii. Purtell also received a Leadership Watertown grant for alley work.
- e. Photo Ops/Vistas meeting with Arts council.
 - i. **Put Jody's alleyway rendering on the agenda for January.**
- 6. Confirm next meeting date:
 - a. Special meeting date: December 17, 2025, at 2:30 pm
 - b. Regular meeting date: January 28, 2025, at 2:30 pm
- 7. Adjournment at 4:03 pm
 - a. **Motioned by Hoffman, seconded by Grinwald, carried unanimously**