

## MEMO

TO: Public Works Commission

FROM: Kristine Butteris, Director of Parks, Recreation, & Forestry

DATE: December 11, 2023

RE: Parks, Recreation, and Forestry Commission Meeting, December 18, 2023

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Review and discuss: Signage/Banner use in parks

### BACKGROUND:

In partnership with Yes!Watertown and Main Street Program; the Parks, Recreation, and Forestry department is looking to start an advertisement banner program. This program would allow parades, community, district, and special events as well as programs and sponsored events/activities to advertise their event for a nominal fee. Each banner would have a week time frame to be displayed.

The current location we are thinking are the Bentzin Family Town Square and Sharp Corner Park.

The Parks, Recreation, and Forestry department would like your thoughts on this potential program.