

Wednesday, April 15, 2026, 6:00 pm

In-PERSON/VIRTUAL MEETING

Room 2044, City Hall

By Phone or Zoom Meeting:

1. Pledge of Allegiance
2. Roll Call
 - A. Present: Ryan Wagner, Steve Board, Ald. Ken Berg, Ald. Tony Arnett, Todd Huhn, Deb Sybell, and Dave Zimmermann
 - B. Virtual: None
 - C. Absent: Jacob MaasOther attendees: Stefanie Broere, John Kadish, Hunter Karnitz
3. Determination of Quorum and Call to Order at 6:02 pm.
4. Approval of meeting minutes
 - A. Regular board minutes 3.18.26.
Ald. Ken Berg motioned to approve
Todd Huhn seconded the motion. Motion carried unanimously.
5. Public Comment
 - A. None
6. Business
 - A. Review and take possible action: Watertown Parks & Rec Sponsorship Request
Dave Zimmermann motioned for the RDA to sponsor a Bentzin Family Town Square Concert at the \$2,000 level
Steve Board seconded.
After further discussion:
Steve Board motioned to table.
Dave Zimmerman seconded the motion. Motion carried unanimously.
Board will be seeking additional information.
 - B. Review and take possible action: RDA Sign Grant Program Amendment
Board discussed opening up the RDA Sign Grant program to applicants who would otherwise be eligible for the Main Street Sign Grant program had not the application window closed.
No action taken.
7. Updates
 - A. Riverwalk update
 - a. Kapur is working on estimates for design/engineer work for identified catalytic sites south of Main Street with a site visit planned for April 17

RDA STRATEGIC PRIORITIES

- 1) ~~100 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.~~
- 2) Facilitating quality development in downtown, and
- 3) Creating an approach and working to attract development projects downtown.

B. Development Update

- a. Common Council approval of the Dodge County grant for the Wilbur Street extension for the College Park Development.
- b. Developer agreement for the Oxbow is still being worked on to address all issues associated with a complex development crossing Dodge and Jefferson Counties with an easement for the Riverwalk
- c. Developers of River Crossing working with the City on stormwater items

C. Executive Director Update

- a. The City anticipates applying for a grant to fund a study to identify best practices to support business during Main Street Reconstruction including access strategies, improvements during construction, wayfinding maps and signage, communication planning, and funding strategy to be translated into actionable plans.
- b. In partnership with the Watertown Chamber, the City is conducting business retention and expansion visits which include a tour, photos, growth opportunities, engagement on how the City can be most helpful, and news coverage. Mayor Stocks and Economic Development Manager have visited Rosy-Lane Holsteins LLC, Madison College, Sandra D's, MetalTek, Glory Global, the Marquardt and Watertown Country Club.
- c. Main Street Reconstruction Task Force talked about a revamped mission that moves from visionary (what is your vision of the reconstructed Main Street?) to action-oriented (developing a work plan).

D. Common Council Update

- a. Dodge County grant agreement for Wilbur Street extension was approved.

8. Reports

- A. Communications and social media report
 - a. Sign Grant award to S&S Window Cleaning had the most views

9. Future Items

- A. Quarterly report on RDA finances, Riverwalk budget included in board materials, Kapur design/engineering estimates, potential source of funding for Watertown Parks & Rec sponsorship request

10. Adjournment at 7:10 pm

Todd Huhn motioned to adjourn.

Dave Zimmermann seconded the motion. Motion carried unanimously. Meeting adjourned.