

Parks, Recreation, and Forestry Department

To: Parks, Recreation, and Forestry Commission

From: Andrea Draeger – Senior Center, Enrichment, and Office Manager

Date: 5/18/2026

Subject: banner application

Background

The Parks, Recreation, and Forestry Department is proposing the use of an updated banner application for community partners to display advertising banners at designated Parks & Recreation facilities.

This update specifies that banners at Brandt-Quirk park are only available at the tennis court facility.

Budget Goal

2. Maintain indoor and outdoor recreational facilities to enhance safety, overall health, and quality of life.

Financial Impact

None.

Recommendation

Staff recommends approval of the updated Banner Application for use on an interim basis, pending completion of the full banner policy review by the City Attorney's Office.

Motion: approve the updated Banner Application for interim use, pending completion of a comprehensive banner policy review by the City Attorney's Office.