



LICENSING BOARD MEETING AGENDA

WEDNESDAY, JULY 08, 2026 AT 4:15 PM

WATERTOWN MUNICIPAL BUILDING - 106 JONES STREET, WATERTOWN, WI 53094 UPPER LEVEL - COUNCIL CHAMBERS

The Licensing Board met on the above date and time in person at the Municipal Building 106 Jones St. in the Council Chambers. The following members were present: Mayor Stocks, Ald. Moldenhauer, Ald. Blanke (arrived at 4:30pm), Cheri Martin, and Erin Schroeder. Staff present was City Attorney Ali Panagopoulos, Police Chief David Brower, and City Clerk Megan Dunneisen.

- 1. CALL TO ORDER** Mayor Stocks called the meeting to order at 4:25pm.
- 2. REVIEW AND APPROVE MINUTES**
 - A. Martin made a motion to approve the Licensing Board minutes from June 02, 2026, Licensing Board minutes from June 10, 2026, and Licensing Board minutes from June 30, 2026, second by Moldenhauer and carried by unanimous voice vote.
- 3. BUSINESS**
 - A. Martin made a motion to approve the application for a Temporary "Class B" Wine and Temporary Class "B" Beer licenses from St. Therese of Lisieux - St. Henry (Fr. Tim Renz, Agent) for the St. Therese of Lisieux Parish Picnic at 412 N. 4th Street on August 16, 2026 during the hours of 11:00am - 5:00pm, second by Schroeder and carried by unanimous voice vote.
 - B. Schroeder made a motion to approve the application for a Temporary Class "B" Beer license from Watertown Humane Society (Heather VanDam, Agent) for the Watertown Autofest event located at 1741 River Dr. on August 9, 2026 during the hours of 9:30am - 3:00pm, second by Martin and carried by unanimous voice vote.
 - C. Martin made a motion to approve the application for a Temporary "Class B" Wine and Temporary Class "B" Beer licenses from Bartelme-Schwefel Detachment #349 for the Marine Corps League Annual Picnic located at 907 Boomer Street on August 22, 2026, during the hours of 12:00pm - 6:00pm, second by Schroeder and carried by unanimous voice vote.
 - D. Schroeder made a motion to approve the application for a "Class B" Malt and Liquor license from Rock River LLC d/b/a The River Tap (Frank Orcholski, Agent) located at 1022 N Fourth Street for licensing year July 1, 2026 - June 30, 2027, second by Martin and carried by unanimous voice vote.
 - E. Schroeder made a motion to convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license from Shelby Mutter, second by Martin and carried by roll call vote: Yes-5; No-0; Abstain-0.
 - F. Schroeder made a motion to reconvene into open session, second by Martin and carried by unanimous voice vote
 - G. Schroeder made a motion to deny the application for an operator's license from Shelby Mutter due to Category II of the City of Watertown Licensing Guidelines, second by Martin and carried by unanimous voice vote.

Ald. Blanke made a motion to combine closed session items H, K, N, Q, T, and W due to no persons of interest being present, second by Ald. Moldenhauer and carried by roll call vote: Yes-5; No-0; Abstain-0.

H. K. N. Q. T. W

Schroeder made a motion to convene into Closed Session pursuant to Wis. Stats. 19.85(1)(b) Considering licensing or discipline of any person licensed by a board or commission or the investigation of charges against such a person, and the taking of formal action on any such matter; provided that the person licensed is given actual notice of an evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand the evidentiary hearing or meeting be held in open session. This closed session does not apply to any such evidentiary hearing or meeting where the person licensed requests that an open session be held to discuss specific licenses: Application for operator license from Maria Mares, application for operator license from Joel Otto, application for operator license from Kayla Bates, application for operator license from Alyssa Sadowski, application for operator license from De'Anna Gay, application for operator license from Terrance Tarleton, second by Martin and carried by roll call vote: Yes-5; No-0; Abstain-0.

- X. Schroeder made a motion to reconvene into open session, second by Martin and carried by unanimous voice vote.
- J. Ald. Blanke made a motion to deny the application for an operator's license from Maria Mares due to Category I of the City of Watertown Licensing and falsification on application, second by Martin and carried by unanimous voice vote.
- M. Ald. Blanke made a motion to deny the application for an operator's license from Joel Otto due to Category I of the City of Watertown Licensing Guidelines, second by Martin and carried by voice vote with Mayor Stocks and Schroeder abstaining.
- P. Schroeder made a motion to deny the application for an operator's license from Kayla Bates due to Category I of the City of Watertown Licensing Guidelines, second by Martin and carried by voice vote with Mayor Stocks abstaining.
- S. Ald. Moldenhauer made motion to deny the application for an operator's license from Alyssa Sadowski due to Category II of the City of Watertown Licensing Guidelines, second by Martin and carried by unanimous voice vote.
- V. Martin made a motion to deny the application for an operator's license from De'Anna Gay due to Category IV of the City of Watertown Licensing Guidelines, second by Schroeder and carried by unanimous voice vote.
- Y. Schroeder made a motion to deny the application for an operator's license from Terrance Tarleton due to Category V of the City of Watertown Licensing Guidelines, second by Ald. Moldenhauer and carried by unanimous voice vote.
- Z. Discussion was held regarding the proposed massage ordinance, including the State's licensing requirements for massage therapists, the purpose of establishing a municipal license for massage establishments, concerns regarding human trafficking and illicit activity, and the potential impact of the ordinance on legitimate massage therapy businesses. The Board discussed the need for additional State-level action regarding human trafficking and agreed that the Common Council should consider adopting a resolution requesting action from appropriate State officials.

Ald. Blanke made a motion to postpone the Ordinance to Amend Chapter 319, Health and Sanitation, Article V, Practice of Certain Trades and Professions Requiring State Licensing, Registration or Credentials; Sections 319-35, 319-36, and 319-39 of the City of Watertown General Ordinances, until a resolution regarding the matter is passed by the Common Council and a response is received from the State, second by Ald. Moldenhauer and carried by roll call vote: Yes-5; No-0; Abstain-0. Ald. Blanke will work with City Staff to draft the resolution for consideration by the Common Council.

4. REPORTS

- A. Special Events List was presented.
- B. Monthly Police Report was presented.

5. ADJOURNMENT Martin made a motion to adjourn, second by Schroeder and carried by unanimous voice vote at 5:35pm

Respectfully submitted,

Megan Dunneisen, City Clerk

Note: These minutes are uncorrected, and any corrections made thereto will be noted in the proceedings at which these minutes are approved