

Temporary Alcohol Beverage License

Municipality
C. Watertown

License(s) Requested	Fees	
☒ Temporary "Class B" Wine ☐ Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$ 10.00

Part A: Organization Information

1. Organization Name Watertown Area Chamber of Commerce		
2. Organization Permanent Address 519 E Main St		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address)		
7. FEIN 39-0689225	8. Date of Organization/Incorporation 08/20/1920	9. State of Organization/Incorporation Wisconsin
10. Phone 920-261-6320	11. Email linden@watertownchamber.com	
12. Organization type (check one) ☐ Bona Fide Club ☐ Church ☐ Fair Association/Agricultural Society ☐ Veteran's Organization ☐ Lodge/Society ☒ Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ☐ Yes ☒ No		
14. Wisconsin Seller's Permit Number (if applicable)		

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Van Ert	Bridget	Vice Chair	(262) 434-0027
Lanser	Karen	Secretary	(920) 988-8294
Heinzelman	Sharon	Treasurer	(262) 844-3369
Peacy	Linden	Executive Director	(414) 303-2079

TO PD
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Continued →

Part C: Event Information

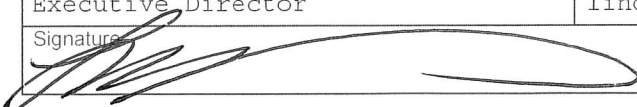
1. Name of Event (if applicable) 10th Annual Wine Walk			
2. Dates of Operation 09/10/2026		3. Hours of Operation 4:30-8pm	
4. Premises Address 217 E Main Street (Bladaw's Jewelers)			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality ☒ City ☐ Town ☐ Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber of Commerce		12. Email and/or Phone Number for Organizer of Event linden@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Retail sales floor, 1st floor inside only			

Part D: Attestation

Who must sign this application?

- one officer or director of the nonprofit organization

READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.

Last Name Peacy		First Name Linden	M.I.
Title Executive Director	Email linden@watertownchamber.com	Phone (920) 261-6320	
Signature 		Date 7/7/26	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 7/10/26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Temporary Alcohol Beverage License

Municipality

C. Watertown

License(s) Requested	Fees	
☒ Temporary "Class B" Wine ☐ Temporary Class "B" Beer	License Fees	\$ 10.00
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	Total Fees	\$ 10.00

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Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Van Ert	Bridget	Vice Chair	(262) 434-0027
Lanser	Karen	Secretary	(920) 988-8294
Heinzelman	Sharon	Treasurer	(262) 844-3369
Peacy	Linden	Executive Director	(414) 303-2079

TO PD
7/10 NF

Continued →

Part C: Event Information

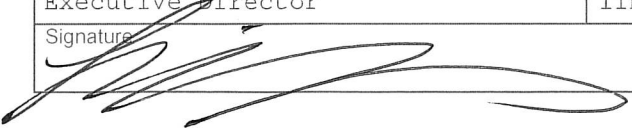
1. Name of Event (if applicable) 10th Annual Wine Walk			
2. Dates of Operation 09/10/2026		3. Hours of Operation 4:30-8pm	
4. Premises Address 1018 E Main Street (Dragers Floral)			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality ☒ City ☐ Town ☐ Village of: Watertown		10. Aldermanic District 4
11. Organizer of Event (if not the named applicant) Watertown Area Chamber of Commerce		12. Email and/or Phone Number for Organizer of Event linden@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website	
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Last Name Peacy		First Name Linden	M.I.
Title Executive Director	Email linden@watertownchamber.com	Phone (920) 261-6320	
Signature 		Date 7/7/26	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 7/10/26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Temporary Alcohol Beverage License

Municipality
C. Watertown

License(s) Requested	Fees	
☒ Temporary "Class B" Wine ☐ Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$ 10.00

Part A: Organization Information

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14. Wisconsin Seller's Permit Number (if applicable)		

Part B: Individual Information

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Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Van Ert	Bridget	Vice Chair	(262) 434-0027
Lanser	Karen	Secretary	(920) 988-8294
Heinzelman	Sharon	Treasurer	(262) 844-3369
Peacy	Linden	Executive Director	(414) 303-2079

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Continued →

Part C: Event Information

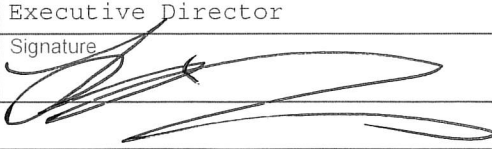
1. Name of Event (if applicable) 10th Annual Wine Walk			
2. Dates of Operation 09/10/2026		3. Hours of Operation 4:30-8pm	
4. Premises Address 14 E Main (White oak)			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality ☒ City ☐ Town ☐ Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber of Commerce		12. Email and/or Phone Number for Organizer of Event linden@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website	
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Last Name Peacy		First Name Linden	M.I.
Title Executive Director	Email linden@watertownchamber.com	Phone (920) 261-6320	
Signature 		Date 7/7/26	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 7/10/26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Temporary Alcohol Beverage License

Municipality
C. Watertown

License(s) Requested	Fees	
☒ Temporary "Class B" Wine ☐ Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$ 10.00

Part A: Organization Information

1. Organization Name Watertown Area Chamber of Commerce		
2. Organization Permanent Address 519 E Main St		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address)		
7. FEIN 39-0689225	8. Date of Organization/Incorporation 08/20/1920	9. State of Organization/Incorporation Wisconsin
10. Phone 920-261-6320	11. Email linden@watertownchamber.com	
12. Organization type (check one) ☐ Bona Fide Club ☐ Church ☐ Fair Association/Agricultural Society ☐ Veteran's Organization ☐ Lodge/Society ☒ Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ☐ Yes ☒ No		
14. Wisconsin Seller's Permit Number (if applicable)		

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Van Ert	Bridget	Vice Chair	(262) 434-0027
Lanser	Karen	Secretary	(920) 988-8294
Heinzelman	Sharon	Treasurer	(262) 844-3369
Peacy	Linden	Executive Director	(414) 303-2079

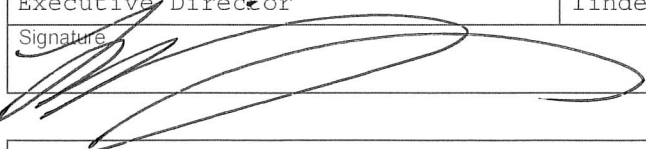
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Part C: Event Information

1. Name of Event (if applicable) 10th Annual Wine Walk			
2. Dates of Operation 09/10/2026		3. Hours of Operation 4:30-8pm	
4. Premises Address 212 E Main Street (Brown Shop)			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality ☒ City ☐ Town ☐ Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber of Commerce		12. Email and/or Phone Number for Organizer of Event linden@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Retail sales floor, 1st floor inside only			

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Last Name Peacy	First Name Linden	M.I.
Title Executive Director	Email linden@watertownchamber.com	Phone (920) 261-6320
Signature 		Date 7/7/26

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 7/10/26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Temporary Alcohol Beverage License

Municipality
C. Watertown

License(s) Requested	Fees	
☒ Temporary "Class B" Wine ☐ Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$ 10.00

Part A: Organization Information		
1. Organization Name Watertown Area Chamber of Commerce		
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Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Van Ert	Bridget	Vice Chair	(262) 434-0027
Lanser	Karen	Secretary	(920) 988-8294
Heinzelman	Sharon	Treasurer	(262) 844-3369
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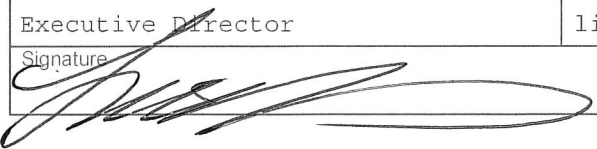
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Part C: Event Information

1. Name of Event (if applicable) 10th Annual Wine Walk			
2. Dates of Operation 09/10/2026		3. Hours of Operation 4:30-8pm	
4. Premises Address 300 E Main Street (Central Block)			
5. City Watertown		6. State WI	7. Zip Code 52094
8. County Jefferson	9. Governing Municipality ☒ City ☐ Town ☐ Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber of Commerce		12. Email and/or Phone Number for Organizer of Event linden@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website	
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Last Name Peacy		First Name Linden	M.I.
Title Executive Director	Email linden@watertownchamber.com		Phone (920) 261-6320
Signature 			Date 7/2/26

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 7/10/26	License Number
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Signature of Clerk/Deputy Clerk	

Temporary Alcohol Beverage License

Municipality
C. Watertown

License(s) Requested	Fees	
☒ Temporary "Class B" Wine ☐ Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$ 10.00

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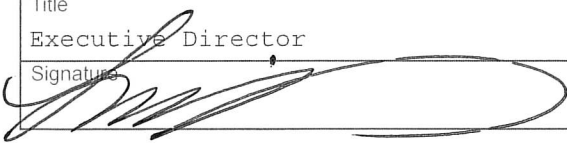
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Part C: Event Information

1. Name of Event (if applicable) 10th Annual Wine Walk			
2. Dates of Operation 09/10/2026		3. Hours of Operation 4:30-8pm	
4. Premises Address 114 W Main St. (Sassy Sweets)			
5. City Watertown		6. State WI	7. Zip Code 53094
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Title Executive Director	Email linden@watertownchamber.com	Phone (920) 261-6320	
Signature 		Date 7/17/26	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 7/10/26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Temporary Alcohol Beverage License

Municipality

C. Watertown

License(s) Requested	Fees	
☒ Temporary "Class B" Wine ☐ Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$ 10.00

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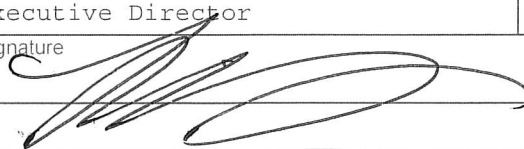
TO PD
7/10 NF

Continued →

Part C: Event Information

1. Name of Event (if applicable) 10th Annual Wine Walk			
2. Dates of Operation 09/10/2026		3. Hours of Operation 4:30-8pm	
4. Premises Address 118 W Main Street (Oswald-Konz)			
5. City Watertown		6. State WI	7. Zip Code 53094
8. County Jefferson	9. Governing Municipality ☒ City ☐ Town ☐ Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber of Commerce		12. Email and/or Phone Number for Organizer of Event linden@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. Retail sales floor, 1st floor inside only			

Part D: Attestation

Who must sign this application? • one officer or director of the nonprofit organization		
READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.		
Last Name Peacy	First Name Linden	M.I.
Title Executive Director	Email linden@watertownchamber.com	Phone (920) 261-6320
Signature 		Date 7/7/26

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 7/10/26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Temporary Alcohol Beverage License

Municipality
C. Watertown

License(s) Requested	Fees	
☒ Temporary "Class B" Wine ☐ Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$ 10.00

Part A: Organization Information

1. Organization Name Watertown Area Chamber of Commerce		
2. Organization Permanent Address 519 E Main St		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address)		
7. FEIN 39-0689225	8. Date of Organization/Incorporation 08/20/1920	9. State of Organization/Incorporation Wisconsin
10. Phone 920-261-6320	11. Email linden@watertownchamber.com	
12. Organization type (check one) ☐ Bona Fide Club ☐ Church ☐ Fair Association/Agricultural Society ☐ Veteran's Organization ☐ Lodge/Society ☒ Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ☐ Yes ☒ No		
14. Wisconsin Seller's Permit Number (if applicable)		

Part B: Individual Information

List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary.

Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).

Last Name	First Name	Title	Phone
Wagner	Cassandra	Board Chair	(920) 988-7517
Van Ert	Bridget	Vice Chair	(262) 434-0027
Lanser	Karen	Secretary	(920) 988-8294
Heinzelman	Sharon	Treasurer	(262) 844-3369
Peacy	Linden	Executive Director	(414) 303-2079

TO PD
7/10 NF

Continued →

Part C: Event Information

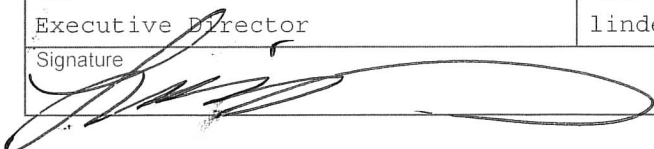
1. Name of Event (if applicable) 10th Annual Wine Walk			
2. Dates of Operation 09/10/2026		3. Hours of Operation 4:30-8pm	
4. Premises Address 120 W Main Street (Papa Banks)			
5. City Watertown		6. State WI	7. Zip Code 53098
8. County Jefferson	9. Governing Municipality ☒ City ☐ Town ☐ Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber of Commerce		12. Email and/or Phone Number for Organizer of Event linden@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website	
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Part D: Attestation

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Last Name Peacy		First Name Linden		M.I.
Title Executive Director		Email linden@watertownchamber.com	Phone (920) 261-6320	
Signature 			Date 7/7/26	

Part E: For Clerk Use Only

Date Application Was Filed With Clerk 7/10/26	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	

Temporary Alcohol Beverage License

Municipality
C. Watertown

License(s) Requested	Fees	
☒ Temporary "Class B" Wine ☐ Temporary Class "B" Beer	License Fees	\$ 10.00
	Background Check	\$
	Total Fees	\$ 10.00

Part A: Organization Information

1. Organization Name Watertown Area Chamber of Commerce		
2. Organization Permanent Address 519 E Main St		
3. City Watertown	4. State WI	5. Zip Code 53094
6. Mailing Address (if different from permanent address)		
7. FEIN 39-0689225	8. Date of Organization/Incorporation 08/20/1920	9. State of Organization/Incorporation Wisconsin
10. Phone 920-261-6320	11. Email linden@watertownchamber.com	
12. Organization type (check one) ☐ Bona Fide Club ☐ Church ☐ Fair Association/Agricultural Society ☐ Veteran's Organization ☐ Lodge/Society ☒ Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
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Heinzelman	Sharon	Treasurer	(262) 844-3369
Peacy	Linden	Executive Director	(414) 303-2079

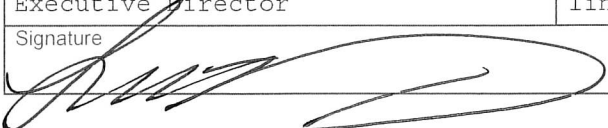
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Continued →

Part C: Event Information

1. Name of Event (if applicable) 10th Annual Wine Walk			
2. Dates of Operation 09/10/2026		3. Hours of Operation 4:30-8pm	
4. Premises Address 110 N 3rd Street (Badger State Hydrate)			
5. City Watertown		6. State WI	7. Zip Code 52094
8. County Jefferson	9. Governing Municipality ☒ City ☐ Town ☐ Village of: Watertown		10. Aldermanic District 7
11. Organizer of Event (if not the named applicant) Watertown Area Chamber of Commerce		12. Email and/or Phone Number for Organizer of Event linden@watertownchamber.com	
13. Organizer Website watertownchamber.com		14. Event Website v	
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Last Name Peacy		First Name Linden	M.I.
Title Executive Director	Email linden@watertownchamber.com	Phone (920) 261-6320	
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