

Wednesday, June 17, 2026, 6:00 pm
In-PERSON/VIRTUAL MEETING
Room 2044, City Hall

1. Pledge of Allegiance
2. Roll Call
 - A. Present: Ryan Wagner, Steve Board, Ald. Tony Arnett, Ald. Rita Haase, Todd Huhn, Jacob Maas, and Deb Sybell,
 - B. Virtual: None
 - C. Dave Zimmermann has resigned from the RDA Board

Other attendees: John Kadish

3. Determination of Quorum and Call to Order at 6:00 pm.
4. Approval of meeting minutes
 - A. Regular board minutes 5.20.26.
Steve Board motioned to approve
Jacob Maas seconded. Motion carried unanimously.

5. Public Comment
 - A. None

6. Business
 - A. Discuss and take action: RDA Priority Work Teams
 - i. Strengthen and diversify RDA revolving loan fund (uses & funding)
 - a. Leads: Jacob Maas and Ryan Wagner*
 - ii. Business continuity funding (Main Street Reconstruction)
 - a. Leads: Steve Board and Ryan Wagner*
 - iii. Ease of doing business
 - a. Leads: Todd Huhn and Alder Haase*
 - *Alder Arnett will serve as a resource for the priority team leads.
 - B. Discuss and take action: RDA Board Work Plan framework
 - i. Board member role versus staff role
Board members serve as leads on work teams formed around priority areas and staff will provide technical assistance as needed
 - ii. Work team approach
Collaborative initiative around priorities with tracking in Google folder to document progress. Set 90-day deliverables. Start with a goal statement, desired outcomes.
 - iii. Monthly reporting by work team leads at RDA monthly meetings
Each team will report out progress at monthly RDA meetings and solicit feedback and ideas.

RDA STRATEGIC PRIORITIES

- 1) Strengthen and diversify RDA Revolving Loan Fund, both in size and scope
- 2) Exploring options for Business Continuity Funding for downtown businesses in preparation for 2028 Main Street Reconstruction project
- 3) Simplifying the process of starting or expanding a business in Watertown

C. Discuss: Downtown Main Street Reconstruction Task Force

The Task Force has weighed in on design and vision. The Main Street Reconstruction Plan is moving forward. To best prepare for 2028 Main Street Reconstruction, outreach and communication will be priorities. What organizational structure will best meet the needs of the community? Consider a core work team to develop the outreach and communication plan with volunteers helping with implementation of the plan. Seek feedback at Main Street Meetup on June 22. The Task Force will discuss at its meeting on June 30.

7. Reports

A. Common Council Report

Alder Arnett updated the Board on 1) providing 6-month notice to withdraw from JCEDC 2) allowing for a Temporary Downtown Outdoor Refreshment Area (TDORA)

A. Communication report

8. Adjournment at 6:50 pm

Steve Board motioned to adjourn.

Jacob Maas seconded the motion. Motion carried unanimously. Meeting adjourned.