



May 1, 2026

Megan Dunneisen, City Clerk
City of Watertown
Watertown, WI 53094

Dear Megan Dunneisen

In response to the Notice of Sealed Bids for Official Newspaper which was published on April 14, 2026, please receive for consideration this proposal on behalf of The Watertown Daily Times, 218 S. First Street, Watertown, WI 53094.

Wis. Stats. 985.06 require that an official newspaper may not charge in excess of the State of Wisconsin Department of Administration assigned rates. I have enclosed a copy of those rates.

The official bid for legal notices and council proceedings would be:

COST PER INSERTION

1 Col. Line – \$0.6245 first insertion, \$0.4671 second/third insertion
2 Col. Line – \$1.3033 first insertion, \$0.9748 second/third insertion
3 Col. Line – \$1.9821 first insertion, \$1.4825 second/third insertion
4 Col. Line – \$2.6609 first insertion, \$1.9902 second/third insertion
5 Col. Line – \$3.3397 first insertion, \$2.4979 second/third insertion
6 Col. Line – \$4.0185 first insertion, \$3.0056 second/third insertion
(Lines run as Arial Bold – 6.5 Font)

2 – 6 Col. Box notice will be charged at a flat \$17.80 per column inch.

*Sample Ballots are charged based on lines and overall size. The calculation is available on page 2 of the State of Wisconsin document attached.

All legal notices should be e-mailed to legals@wdtimes.com. Also, the Wis.Stats. 985.01(5) defines “published” by certain mailing criteria. Enclosed is a copy of Watertown Daily Times most recent Statement of Ownership which is on file with the U.S. Post Office in Watertown.

If you have any questions or additional requirements, please contact me.

Sincerely,

A handwritten signature in cursive script that reads "Megan Vergenz".

Megan Vergenz
Operations Director, Adams MultiMedia/Watertown Daily Times
920-691-3637
mvergenz@apg-sw.com

Enclosures: 2