

Engineering Division of the Public Works Department

To: Chairman Arnett & Members of the Public Works Commission

From: Maureen McBroom, Stormwater Project Manager

Date: September 16, 2026

Subject: Wisconsin Stormwater Week

Background

Wisconsin Stormwater Week is Saturday, September 19 through Sunday, September 27, 2026.

The goal is to increase awareness of stormwater issues for the general public. Pollution prevention measures and management actions that residents and property owners around Wisconsin can do is the focus of this event. This is the third year the Governor's office has provided a proclamation designating this week as Stormwater Week. Promoting this event helps the City meet the Wisconsin Department of Natural Resource (WDNR)'s Municipal Separate Storm Sewer System (MS4) Permit requirements for public education and outreach.

Three webinars will be presented this year:

- Tuesday, Sept. 22 6:00-7:00 p.m.: "Whose Pond is it Anyway?" This webinar will cover stormwater pond maintenance issues for private pond owners.
- Wednesday, Sept. 23 6:00-6:45 p.m.: "Only Rain Down the Drain!" This webinar will focus on adopt-a-drain programs, and how to coordinate or implement a program in your community.
- Thursday, Sept. 24 6:00-7:00 p.m.: "Infiltration: We're Not Talking Coffee" This webinar will cover residential infiltration and stormwater management alternatives, such as rain gardens, biofilters, and other site-specific stormwater management options.

Webinar registration and additional stormwater education information can be found on the Wisconsin Stormwater Week website: <https://www.wistormwater.com/>

The Rock River Stormwater Group's annual Stream Clean-up is scheduled for Saturday, Sept. 26 9:00-11:00 a.m. at Riverside Park. Each year, volunteers come out to help remove litter and debris from the Rock River and Riverside Park Creek. Each of the Rock River Stormwater Group's member communities will host a stream clean-up on this day. Group registration for the Rock River Stormwater Group's Stream Clean-up can be completed on the website: <https://protectwiwaterways.org/clean-up-page/>

The national Stormwater Awareness Week (September 21-25) overlaps with Wisconsin Stormwater Week. Webinars and information can be found here: <https://www.stormwaterawareness.org/>