

Watertown Main Street Program Board of Directors  
Meeting Minutes  
Tuesday, September 20, 2022  
Watertown Public Library Community Room

Members present: Sandra Budewitz, Ron Counsell, Brooke Hoida, Kevin Clifford, Dan Rahfaldt, Jackie Phillips, Dana Davis, Brian Konz, Bob Mudler and Nicole Smith. Not present: Amber Smith, Annie Wedl and Peg Checkai. Also present: Executive Director Melissa Lampe and Bonnie Hertel of the Watertown Area Chamber of Commerce.

1. Call to Order  
Vice-President Budewitz called the meeting to order at 8 a.m.
2. Approval of minutes from the Aug. 16, 2022, meeting  
Motion by Clifford, second by Rahfaldt, to approve as presented. Motion carried.
3. Director's report  
The director's report was shared in advance of the meeting. Lampe shared that the Jersey barrier painting project is now completed and thanked all those involved with the project.
4. Financial reports  
The financial reports were reviewed by the board. Motion by Konz, second by Rahfaldt, to approve as presented. Motion carried. Konz noted that the funds transfer to the Edward Jones CD had been completed. The CD rate is 3.5% for six months.
5. Committee reports
  - Promotions Committee – Lampe reported that the Banner Auction is set to close starting at 6 p.m. on Thursday, Sept. 22. Discussion also took place regarding the Music for Murals concert set for Saturday, Sept. 24. Lampe said that plans are coming together for Pumpkin Palooza, Witch's Brew Bingo and Women's Only Weekend. Planning is also underway for the Holiday Parade of Homes. Lampe noted that changes to the Pumpkin Palooza schedule will be posted soon to reflect the cancelation of the opening of the Bentzin Family Town Square.
6. Chamber update  
Hertel provided a recap of the Sept. 8 Wine Walk and shared that the Chamber will be moving its annual meeting from October to February.
7. Status of façade grant project at 400 E. Main St.  
Lampe shared that completion of this project is delayed due to an issue with lead paint. The property owner is working with Jefferson County to obtain clearance to move forward, however, due to the colder temperatures, the painting may not be able to proceed this year. Lampe requested the board carry over the façade grant for this project to 2023. Motion by Konz, second by Counsell, to hold the grant for this project to 2023 if necessary. Motion carried.

8. Town Square update  
No formal update was provided.
9. Adjournment  
Motion by Rahfaldt to adjourn, second by Clifford. Motion carried.

Respectfully submitted,  
Melissa Lampe  
Executive Director