

The proposed project involves the adaptive reuse of the office building at 417 E. Main St, into a full-service Mexican restaurant, representing a strategic investment in the downtown Watertown corridor. Drawing on the owner's experience operating a successful flagship location in downtown Waukesha, we will transform the interior layout to include a commercial kitchen, updated ADA bathroom, and a curated dining space. The exterior will receive minor aesthetic updates to slightly refresh the building's appearance while maintaining its existing footprint and entry points along Main Street.

The restaurant will operate from 10:00 AM to 12:00 AM Sunday through Thursday, and 10:00 AM to 3:00 AM on Friday and Saturday, providing a new anchor for both the daytime and late-night downtown economy. By converting a traditional office into an active dining destination, this project will increase foot traffic and contribute to the ongoing vibrancy and economic growth of the Watertown community.

Erik Semb
Project Manager
THRIVE ARCHITECTS
Milwaukee | Madison | Appleton
O:833.380.6180 x711