

PAYMENT RATES TABLE

Practice	One Time Installation Rate (\$/ac.)	Annual Payment Rate (\$/ac.)	Estimated Practice Lifespan* (Years)	Contract Period	Comments
Harvestable Vegetated Filter Strips	225 Upfront	400 Annually	10+	10	<ul style="list-style-type: none">• Width of Buffers/Filters is 30' min. and 150' max.• Potential for larger widths so long as it provides additional P-reduction.• Additional funding for native species may be available.
Vegetated Filter Strips (Introduce or Native Species)	225 Upfront	400 Annually	10+	10	
Grassed Waterways	All installation expenses paid, one time payment		10+	10	
Roof Runoff Structures	All installation expenses paid, one time payment		Min. of 15	10	
Other Accepted Practices	If other phosphorus reducing practices can be utilized, LWCD will work with the City of Watertown to establish guidelines and conditions.				

* Proper maintenance and management will provide longer lasting functioning practices that will outlive the contract period

PARTNERS

The Watertown Waterways Improvement Program (WWIP) is a collaborative effort between the City of Watertown, Jefferson County Land and Water Conservation Department (LWCD) and Rock River Coalition, a local nonprofit that works to improve water quality in South Central Wisconsin.



THE CITY OF WATERTOWN
WATERWAYS
IMPROVEMENT
PROGRAM



For more information on water quality trading and the City of Watertown Waterways Improvement Program please visit the Rock River Coalition website:

www.rockrivercoalition.org/watertown-waterways-improvement-program/



QUESTIONS?

Watertown Waterways Improvement Program Contact:

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THE CITY OF WATERTOWN
**WATERWAYS
IMPROVEMENT
PROGRAM**

Landowner incentives for conservation practices that improve local water quality





THE CITY OF WATERTOWN

WATERWAYS IMPROVEMENT PROGRAM

The City of Watertown is implementing *water quality trading* as an innovative way to achieve clean water goals and reduce the amount of phosphorus entering local waterways. Water quality trading gives municipalities the ability to partner with area landowners on implementing conservation practices that will achieve pollutant reductions.

Watertown’s water quality trading will be facilitated by the *Watertown Waterways Improvement Program (WWIP)*, a partnership between Jefferson County Land and Water Conservation Department (LWCD), Rock River Coalition and the City of Watertown. This program will involve area landowners with the goal of reducing phosphorus in a way that is more effective and less expensive than the City working individually.

To help meet water quality requirements, the City of Watertown will reimburse private landowners for implementing voluntary conservation practices through WWIP. These conservation practices will

help decrease the amount of phosphorus runoff and improve water quality in the watershed at large. Eligible landowners who participate in this program will sign 10-year contracts, will be paid a fixed rate upon installation, and in some cases will receive annual payments for the length of the contract (see rates on back page).

Landowner Benefits:

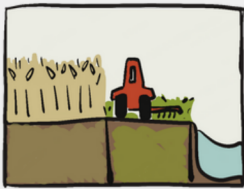
- **Receive economic incentives offered through the City of Watertown.**
- **Reduce soil erosion on your property.**
- **Improve your local water quality.**
- **Improve your farm’s sustainability.**



CONSERVATION PRACTICES

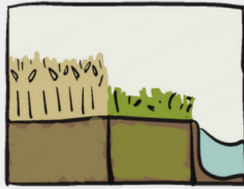
Examples include:

HARVESTABLE VEGETATED FILTER STRIPS



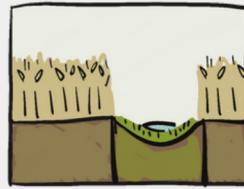
Strip of vegetation along the edge of a cropped field and/or adjacent to a waterway. The strips can be harvested as forage throughout the growing season.

VEGETATED FILTER STRIPS



Strips of vegetation (native species optional) along the edge of a cropped field and/or adjacent to a waterway that reduce suspended solids and contaminants.

GRASSED WATERWAYS



Graded channels with vegetation suitable to transport surface water to a less erodible site, which allows fields to shed water and reduces further erosion.

Additional practices:

- Roof runoff structures
- Other acceptable best management practices may be eligible.

PARTICIPATION PROCESS

- 1. Site Visit:** The landowner and LWCD meet and determine which conservation practice(s) works best for the land and landowner.
- 2. Design of Practice:** LWCD prepares a proposed conservation practice plan.
- 3. Modeling & Paperwork:** LWCD models phosphorus reduction based on the proposed plan.
- 4. Practice Approval:** The City of Watertown approves the conservation practice plan for funding.
- 5. Contracting:** The landowner signs a conservation practice contract.
- 6. Practice Installation:** The landowner or contractor installs the conservation practice (with oversight by LWCD if applicable).
- 7. Practice Certification & Payment:** Once installed, LWCD visits the property to certify practice. The City of Watertown pays the landowner the contracted initial payment.
- 8. Recording of Practice:** The City of Watertown records the conservation practice on the property deed.
- 9. Annual Visits:** LWCD conducts yearly site visits. If applicable, the City of Watertown pays the landowner an annual payment.
- 10. Termination:** Upon completion of contact, the City of Watertown files termination of agreement on property deed (unless the contract is renewed).