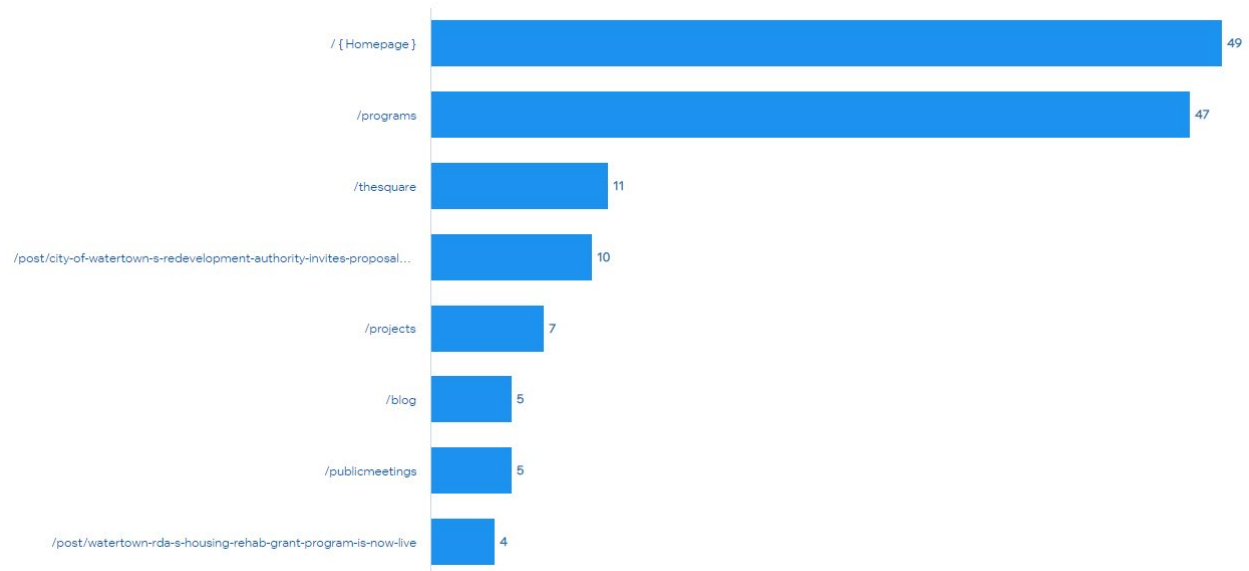


Watertown Redevelopment Authority

Social Media Report – 3/16/24

Website Metrics (Since 2/19/24)

- 118 site sessions
- 88 unique visitors (66 new, 22 returning)
- Page visits:



Facebook (last 28 days)

- Post Reach: 1,288
- Post Engagement: 43
- Shares: 0
- Followers: 1,481
- New Followers: 0
- Link Clicks: 11