

**RESOLUTION TO
ACCEPT BID FOR PUBLICATION OF COUNCIL PROCEEDINGS AND CITY
ADVERTISING AND DESIGNATE OFFICIAL CITY NEWSPAPER**

**SPONSOR: MAYOR MCFARLAND
FROM: FINANCE COMMITTEE**

WHEREAS, a publication was placed in the Watertown Daily Times on April 09, 2024, for the publication of the Council Proceedings and City advertising; and,

WHEREAS, the only bid submitted was from Watertown Daily Times, Watertown, WI, as follows:

COST PER INSERTION

1 Col. Line - \$0.6139 first insertion, \$0.4850 second/third insertion
2 Col. Line - \$1.2812 first insertion, \$1.0122 second/third insertion
3 Col. Line - \$1.9484 first insertion, \$1.5394 second/third insertion
4 Col. Line - \$2.6157 first insertion, \$2.0665 second/third insertion
5 Col. Line - \$3.2830 first insertion, \$2.5937 second/third insertion
6 Col. Line - \$3.9502 first insertion, \$3.1209 second/third insertion
(Lines run as Arial Bold - 6.5 Font)
2 - 5 Col. Box notice will be charged at a flat 17.80 per column inch.

Sample Ballots are charged based on lines and overall size. The calculation is available on page 2 of the State of Wisconsin document attached.

NOW, THEREFORE, BE IT RESOLVED, by the Common Council of the City of Watertown that the bid of the Watertown Daily Times, Watertown, WI is hereby accepted and that the Watertown Daily Times is hereby designated the official City newspaper as provided in Section 985.06(1) of the Wisconsin Statutes until the third Tuesday of May 2025.

	YES	NO
DAVIS		
LAMPE		
BOARD		
BARTZ		
BLANKE		
SMITH		
SCHMID		
WETZEL		
MOLDENHAUER		
MAYOR MCFARLAND		
TOTAL		

ADOPTED May 21, 2023

CITY CLERK

APPROVED May 21, 2024

MAYOR