

To: RDA Board

From: Mason Becker, RDA Executive Director

Date: August 14, 2024

Re: Budget Change Request

Dear RDA Board members,

I am planning to attend the WEDA Fall Best Practices Conference, September 25-27. I have an individual WEDA membership already, and not only will there be great opportunities for relevant education and networking, but the Bentzin Family Town Square project was also nominated for a CEDA (Community and Economic Development Awards) award in the Community Impact category. I do not know if we will win yet, but I was told we likely have a good chance.

I am respectfully requesting approval from the RDA board to fund the cost to attend the conference (\$299.00), and hotel stay in Eau Claire (\$98 per night conference rate). I would propose paying for this out of the RDA's marketing budget. For the year we had budgeted \$15,000.00, and thus far have not expended anything from that account.

Your consideration of this request is much appreciated. Please reach out to me directly if you have any questions.

Sincerely,



Mason T. Becker
RDA Executive Director