

DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE

Tuesday, March 24, 2026

2:30 pm IN-PERSON/VIRTUAL MEETING

Room 2044, City Hall, 106 Jones St, Watertown, WI

1. Call to order at 2:31 pm.
 - a. Attendance- Present: Deb Sybell, Andrew Beyer, Nathan Williams, Mayor Stocks, and Ryan Wagner, Ald. Myron Moldenhauer, and Andy Grinwald
Also present: Steph Mazzoni, Lisa Famularo (virtual), and John Kadish (citizen)
Virtual: Ald. Tony Arnett, Mike Trego, Stefanie Broerer and Amber Smith
Absent: Laurie Hoffman. Steven Porter (DOT), Pedro Bautista (DOT),
2. Approval of prior meeting minutes
 - a. Approval of Minutes 11.25.25
Motioned by Ald. Moldenhauer, seconded by Mike Trego, carried unanimously.
3. Opening for public comment.
 - i. None
4. Updates
 - a. Update on project lighting and street scape amenities
 - i. Ald. Arnett gave an update on the Public Works meeting the pedestrian poles can not be altered but the decorative lighting fixtures could be. The city is waiting for the state to respond and then the plan will go back to Public Works to decide.
 - b. Update on Main St. Meetup 3/16/26
 - i. It was rescheduled for March 30th at 6:30 at Lyons Pub. Everyone is welcome to attend.
5. New Business
 - a. Business continuity planning/ resources
 - i. Deb Sybell talked about the continuity needed for Main Street businesses and everyone involved in the reconstruction.
 - ii. Looked at grant options for funding to help.
 - iii. Looking for best practices and then will come together with a plan to support the businesses.
 - b. Reconstruction toolkit
 - i. Stefanie Broerer talked about wanting to get a toolkit out by early 2028, so it's set for the reconstruction.
 1. Possibly have a web page solely for construction resources
 - ii. Andrew said the state will assign a project manager and inspector on the ground and the city will look at having a project manager that will be a liaison to the business owners.
 - iii. Discussion on the lateral project. Will look more into this as it gets closer.
 - c. Parking options, signage, sidewalk stickered routes (Deb, Linden, Stef, Robin)
 - i. There will be more signs going out on Main Street and the parking lots to make public parking spaces easier to find. They will be installed in spring 2026.
 - ii. Having directional signage ready ahead of time so when reconstruction begins, we'll be ready.
6. Confirm next meeting date:
 - a. Steph will make a form for review and then a doodle poll for days/times.
 - i. Email Deb on main priorities from when first started to now, and who would be best to keep things moving forward. (goals, timeline)

- ii. Amber said it's difficult for business owners to attend during the daytime. May need to adjust the days/times of the meetings.
 - iii. Stef has ideas who could be added.
 - iv. We need to run by Public Works and would have to change the resolution to change the task force members.
7. Adjournment at 3:35 pm **Motioned by Andrew Beyer, seconded by Ald. Moldenhauer, carried unanimously**