



Redevelopment Authority for the City of Watertown
Turning Opportunity into Results

Wednesday, March 15, 2023

5:30 pm

In-PERSON/VIRTUAL MEETING

Room 0041, City Hall

By Phone or GoToMeeting:

<https://global.gotomeeting.com/join/471703029>

For the Public, Members of the media and the public may attend by calling: (US) +1 (872) 240-3412

Access Code: 471-703-029

All public participants' phones will be muted during the meeting except during the public comment period where applicable.

RDA STRATEGIC PRIORITIES

- 1) ~~400 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.~~
- 2) Facilitating quality development in downtown, and
- 3) Creating an approach and working to attract development projects downtown.

AGENDA

1. Pledge of Allegiance
2. Roll Call
 - a. Present: Becker, Salas, Zimmermann, Ruetten, Wagner,
 - b. Absent: Bartz, Kuenzi, Zastrow
 - c. Also Present: Melissa Lampe, Kristine Butteris
3. Determination of Quorum and Call to Order at 5:40 pm
4. **Review/Approve:** Minutes of Previous Meetings – February 15, 2023
 - a. **Zimmermann motioned to approve. Wagner seconded the motion. Minutes were unanimously approved.**
5. Public Comment
 - a. Lampe invited everyone to Main Street Matters Open Forum and Wisconsin Main Street Awards (Watertown is receiving two awards).
6. Status Reports
 - a. Mueller reported on website, social media, and Impact Report is finished and will be emailed to members/city staff/community groups/etc. Some will be printed for limited distribution.
 - b. Ruetten provided update on City Council activities. Creation of Town Square Programming Commission passed. To include: 7 voting/2 non-voting/Programming Events Director. Final approval is April Council Meeting.
Salas thanked Ruetten for his service on the RDA board
(Ruetten's Common Council term is up in April and he will not seek re-election).
 - c. Executive Director Update - Becker
 - i. Town Square – Butteris reported
 1. Town Square Programming Event Coordinator position interviewing on 3/16.
- 34 candidates applied, selected 6 to interview.
Bartz will represent the RDA in interviews
Grand Opening working on getting invites/save the dates to be public on March 22
- Entertainment all day, working on activities, food, etc.
- Programming so far: 1x month on Tuesday/Thursday evenings acoustic and Friday Beer Garden, plus other activities for children

2. Town Square Construction Update – Becker
 - Security cameras installed by end of March
 - Pavers/landscaping/updates/lighting-wiring – updates
 - Dock and water feature waiting for warmer weather
 - Historic Wall update/contract signed
 - Possible history wall incline, funds set aside for possibility
 - Suggested sod for south border vs final landscaping (pending TWall start)
 - Plaques to be installed by May 10
3. TWall closed on south property in late February.
Currently scheduled to pull permits in May and then start construction. This will likely be pushed back. Mayor is negotiating.
- d. Revolving Loan Fund – Becker
 1. Working on the new program features with banks.
Grants may be funded through private/foundations. Still in negotiations.
7. Future Agenda Items: Salas asked Becker to provide information on future projects/directions, possible training/best practices presentations
8. Adjournment at 6:17 pm
Ruetten motioned to adjourn, Wagner seconded the motion. Motion carried unanimously. Meeting adjourned.