

COORDINATOR'S REPORT

as of September 2024

2024-25 CURRENT CALENDAR OF EVENTS

THE SUMMARY BELOW IS THE TENTATIVE STATUS OF SCHEDULING

Sept 18: Urban Poling (Wed 10:30am)
Sept 22: Art at the Square (Sun 1-3)
Sept 23: Pop-Up Lunch Express (Mon 11-2)
Sept 23: Food Truck Mondays (Mon 4-7)
Sept 26: Thursday Night Markets (Thur 4-7) added Wilders Plant Class 5:30
Sept 29: Calvary Full Orchestra
Sept 30: Food Truck Mondays (Mon 4-7)
Oct 7: Food Truck Mondays (Mon 4-7)
Oct 14: Food Truck Mondays (Mon 4-7)
NEW Oct 15: Cousins Main Lobster Food Truck
Oct 19: Hope Church Event
Oct 21: Food Truck Mondays (Mon 4-7)
Oct 26: Boo Bash (Sat 11-3)
NEW Oct 26: WBR Performance (Sat 12 noon)
Nov 16: Tree Lighting (Fri 5:30-7)
Dec 7: Jingle Bell on the Rock (TBD)

NEW May 31: NEW Dueling Pianos

NEW June 21: Ask Your Mother

NEW July 19: Mallrats

Sept 6: Boogie & and Yo Yoz (Sat 6-9)



Programming Update

- Bentzin Boo Bash 2024 update
- Food Trucks:
 - In the process of deciding to cancel October food trucks.
 - We have had several “no-show” and others cancel.
- # of Concerts updates for 2025

NEW Grants & Sponsorships Update

- Dave Yelk gave \$250 to sponsor the Watertown Players at Boo Bash
- Asked Theder to sponsor and run the tractor shuttle during Boo Bash-pending
- Application to be submitted for Chamber of Commerce Grant due October 31

Needs

Cover for main band shelter prior to next summer concert series- we had a couple bands with major concerns

Moveable Picnic tables and benches

10x10 Custom tent

Custom Sign with Splash Pad Hours and Rules

Maintenance Updates at the Square

- Water test update: still hoping to do testing before we close up splash pad for year
- Restrooms: Met with Library on MOU. Agreed to maintaining bathrooms and will coordinate with me to have bathrooms open during each registered event held at the square-city and non-city sponsored

Past Events Update

Thursday Night Markets (4-7): Sept 26 Last market
 Lost a couple and added a couple for this last market.

	Market vendors	Food Trucks (conc fees not included here)	Entertainment Fees	booth fees	Sponsor	Attendance	Profit
June	30 present (4 exempt from payments) 1ct No shows-not pd	3 showed	\$105	\$650	\$300 + \$225	250	\$1,045
July	31 present (7 exempt from payments) 4ct No shows (2 pd; 2 did not)	3 showed (1 had breakdown)	\$300	\$650	\$225	400	\$575
August	33 present (6 exempts from payments) 5ct no shows (5 pd)	4 showed (1 broke down)	\$150	\$950	\$225	300	\$1,025
September			\$300		\$225		

Concerts

Ask Your Mother August 17, 2024

Costs		
Ask Your Mother	\$3,000	
Green Room Refreshments/Water	\$25	
Total	\$3,025	
Revenue		
White Tails Unlimited	\$250	
Total	\$250	Does not include: labor, concessions in parks or everyday costs such as water, theater, etc.
Attendance		300
Bar Revenue (profit)	\$1,338	\$644.11 after all acceptable returns
Bar Tips	\$112	
NET	(\$2,775)	

Bootjack Road August 24, 2024

Costs		
Bootjack Road	\$2,400	
Green Room Refreshments/Water	\$25	
Total	\$2,425	
Revenue		
White Tails Unlimited	\$250	
Total	\$250	Does not include: labor, concessions in parks or everyday costs such as water, theater, etc.
Attendance		250
Bar Revenue (profit)	\$1,412	\$612.42 after all acceptable returns
Bar Tips	\$119	
NET	(\$2,175)	fewer cutomers but higher per customer sales

Last Bees September 7, 2024

Costs		
Last Bees	\$800	
Green Room Refreshments/Water	\$25	
Total	\$825	
Revenue		
Rotary	\$250	
Total		Does not include: labor, concessions in parks or everyday costs such as water, theater, etc.
Attendance		150
Bar Revenue (profit)	\$0	
Bar Tips	?	
NET	(\$575)	