

Wednesday, March 13, 2024, 6:00 pm
In-PERSON/VIRTUAL MEETING
Room 0041, City Hall

By Phone or GoToMeeting:

<https://global.gotomeeting.com/join/471703029>

For the Public, Members of the media and the public may attend by calling: (US) +1 (872) 240-3412

Access Code: 471-703-029

All public participants' phones will be muted during the meeting except during the public comment period where applicable.

RDA STRATEGIC PRIORITIES

1) ~~400 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.~~

2) Facilitating quality development in downtown, and

3) Creating an approach and working to attract development projects downtown.

1. Pledge of Allegiance
2. Roll Call
 - A. Present: Becker, Bartz, Nowatka, Maas, Hurtgen, Zimmermann, Lampe and Wagner
 - B. Absent: None
 - C. Other attendees: Deb Reinbold, Steph Juhl, Ald. Steve Board, and an online resident Ian P.
3. Determination of Quorum and Call to Order at 6:01 pm by Chair Ryan Wagner
4. **Review/Approve:** Minutes of Previous Meetings – February 21, 2024
 - A. **Zimmermann motioned to approve.**
Nowatka seconded the motion. Motion carried unanimously.
5. Public Comment: None
6. New Business: None
7. New Business:
 - A. Update from Steph Juhl on the 2024 Bentzin Family Town Square planning and events
 1. Farmers markets, concerts, other events planned.
 2. Thanked the RDA for their sponsorship
 - B. Presentation from Deb Reinbold, Thrive ED/JCEDC on the economic activity in Watertown and throughout the county.
 1. Two major projects are coming to Jefferson. Discussed benefits for the greater area, including Watertown.
 2. Thrive is working with the RDA and the city, the Housing Rehab Grant Program being one of the programs.
8. Old Business:
 - A. Current applications for the Downtown River Corridor RFP closed on March 15th. Two submissions were received and two to three more are expected yet.
 - B. We have received six applications for the Housing Rehab Grant Program. Three are at or near approval. One is ready for recommended approval.
9. Status Reports:
 - A. Community Support/Communication

1. Social media update. Lisa Famularo submitted a report on the RDA's social media activity.

B. Common Council Update

1. Bartz – Ald. Bartz gave an update on approved borrowing and interest rates, and roadwork that will be done this year.

2. Lampe – Ald. Lampe talked about the Main St. bridge status

C. Executive Director Update

1. 111 S. Water Street update. Greywolf partners submitted a proposal. The Finance committee approved to begin discussions with the developer. Mayor McFarland and Mason Becker had initial discussions with them this past Friday.

2. Revolving Loan Fund:

a. Application Update: Mason Becker is working on getting one application in soon. It is for a new business on Main Street.

3. Update on Beltz Grants

a. Grant application window will re-open within the next few days pending social media publicity. Dr. Beltz gave his approval for minor changes to the application.

4. Future Agenda Items: Tom Coogan from WI DNR will guest speak in April.

5. Next Meeting: Wednesday, April 17, 2024, at 6 pm

10. Adjournment at 6:58 pm

Wagner motioned to adjourn

Nowatka seconded the motion. Motion carried unanimously.

Meeting adjourned.