



THE CITY OF

**WATERTOWN**

*Opportunity runs through it.*

**SPECIAL EVENT PERMIT APPLICATION**

New Event  Repeat Event  Date Received: 5-20-2026 Date of Event: 6/4/26 Fee Amount: \$100-

**APPLICANT INFORMATION:**

Name of person, entity, or organization holding the special event:

Fuelify LLC

Address: Street, City, State, Zip  
114 N Water St Watertown, WI 53094

Phone: 9203422536 Email: fuelifywatertown@yahoo.com Website: fuelify.square.site

Non-profit Group  For Profit  Other, please describe: Nonprofit Tax-Exempt Number  
501(c)3, if applicable (include photocopy)

Is this the applicant's 1<sup>st</sup> special event application for the calendar year? Yes  No

Wisconsin Seller Permit Number: Sales Tax, if applicable (include photocopy)

If the named applicant is not required to hold a Wisconsin Seller's Permit pursuant to s. 77.54 (7m), Wis. Stats., check this box

**EVENT INFORMATION:**

Event Name: School's Out Hangout Event Date(s): 6/4/26

Event Location Address include parking locations and streets to be used if applicable:  
1 W Main St Watertown, WI 53094

A DETAILED map is required upon submittal of application, is it included? Yes  No

Is the event located in a City Park? Yes  No

If yes, do you have a park reservation? Yes  No  Park name: Bentley Family Town Square

Is the event closing of a Street/Alley/Right-of-Way/Parking Lot? Yes  No

Will you need City Services for your event? Yes  No  for \_\_\_\_\_

Is the event on private property? Yes  No  If yes, do you have written permission? Yes  No

Is the event a city sponsored parade or celebrating a Federal Holiday? Yes  No

If yes, please explain:

Event start/end time: 11am - 4pm Event set up/take down times: 10am + 5pm

Total Attendance: # 250 Alcohol consumed, sold, or served? Yes  No  Vendors? Yes  No

Event Description (purpose, activity, who can participate, etc. Attach additional sheet if necessary.)  
Safe, fun, last day of school event (Watertown School district) with food, games and things to purchase

Will your event be selling food? Yes  No  If yes, please explain: (Type of food and sold by who)  
Hot dogs, pancakes, fruit, drinks by vendors and Fuelify (drinks)

**MAIN EVENT ORGANIZER – PRIMARY CONTACT IF DIFFERENT FROM APPLICANT:**

Contact Name: First, Middle, Last Summer Ann Alvarado

Address: Street, City, State, Zip 114 N Water St Watertown WI 53094 Phone: 9203422536 Email: fuelifywatertown@yahoo.com

**OFFICE USE ONLY:**


APPROVED ON: \_\_\_\_\_ PERMIT # \_\_\_\_\_

**Indemnification and Hold Harmless**  
*(Read carefully before signing!)*

Indemnification: By signing below, I acknowledge that for good and valuable consideration, I (applicant), on behalf of myself and the organization, if applicable, agree to indemnify, defend and hold harmless the City of Watertown and its officers, officials, employees and agents from and against any and all liability, loss, damage, expenses and costs, including attorney fees, arising out of the activities performed as described herein, caused in whole or in part by any negligent act of omission of the applicant/organization, anyone directly or indirectly employed by any of them or anyone whose acts may be liable, except where caused by the sole negligence or willful misconduct of the City.

Certification: By signing below, I certify that I am at least 18 years of age and that I have reviewed and understand the City's Insurance Requirements and Ordinance for Special Events. My signature further confirms: (i) I understand the filing of this application does not ensure the issuance of a Special Event Permit; (ii) The special event application fee is non-refundable (iii) I will be responsible for ensuring the event and event participants comply with all applicable City ordinances, traffic rules, park rules, state health laws, fire codes, alcohol licensing regulations, and any other applicable laws, rules and regulation;. (iv) Fees for park facilities, food vendor permits, fireworks permit, any other applicable City of Watertown permits or licenses, other municipal services and equipment, etc., are in addition to the Special Event Permit application fee; (v) I am authorized to apply for this Special Event Permit on behalf of the organization holding the event (if applicable). (vi) The information contained in this application is true and correct to the best of my knowledge. I understand that intentionally providing false or misleading information in this application will be the basis for denial/revocation of the permit and may lead to civil or criminal penalties.

If there are any changes to the Special Event after submittal of the application, I agree to notify the City of Watertown of these changes for review.

Name of Applicant: Summer Alvarado Signature:  Date: 5/20/26  
Fuelify LLC Owner


**SPECIAL EVENT APPLICATION FEE & EXTRAORDINARY SERVICES**

Application fee is due when the application is submitted and is nonrefundable if the event is cancelled. If the event is rescheduled for a date within 6-months, the application fee would apply to the rescheduled date; if the event is rescheduled for a date later than 6-months of the original event date the application fee is nonrefundable.

\$50.00 - first application for the year of the applicant if submitted 45 days or more prior to event date.  
\$35.00 - each subsequent application of the applicant if submitted 45 days or more prior to event date.  
(The fee is doubled if submitted less than 45 days prior to event date)

Extraordinary Services - measurable financial costs which are above and beyond the normal levels of public health and safety services on a nonevent day. See the special event fee schedule for more information. Extraordinary services do not include the provision of police protection against hostile individuals targeting the event's message or intentions.

The applicant is liable for and must pay to the city clerk the actual cost of all extraordinary services provided by the city and is required to pay 50% of the estimated extraordinary services prior to the special event with the remaining amount billed at the conclusion of the event. Sales tax will be added if applicable. By signing the applicant acknowledges that they have been made aware of this information.

Signature of Applicant:  Date: 5/20/26

Submit Special Event Application and fee (cash or check) in person or by mail to:

City Clerk 106 Jones Street  
PO Box 477  
Watertown, WI 53094  
Questions: 920-262-4010 or email [cityclerk@watertownwi.gov](mailto:cityclerk@watertownwi.gov)