



TOWN SQUARE PROGRAMMING COMMISSION AGENDA

WEDNESDAY, FEBRUARY 07, 2024 AT 4:15 PM

WATERTOWN CHAMBER OF COMMERCE - 519 E. MAIN STREET WATERTOWN, WI 53094

Virtual Meeting Info: <https://meet.goto.com/WatertownParkRec>

1. Call to order

Who was in attendance – Zimmerman, Bartz, Kauffmann, Hertel, Lampe, Juhl, Butteris (virtual)

Not in attendance – Keepman and Konz

2. Review and approval of minutes

- A. BFTS minutes from January 3, 2024
Bartz approved, Lampe seconded

3. Citizens to be heard

No one present

4. Business

- A. Update on Ordinances sent to Council
398-20 approving a fee structure over a percentage
428-10 sale of fermented beverages to be sold by city employees/officers per WI state law. This passed at PRF Commission & Attorney but not at council.
428-8(g) This just updates the existing wording to remove the logo from cups and wristbands. This was approved by chief of police and will be going to PSW Committee prior to council.
- B. Review and Discuss: Feedback from February 5th Tavern & Restaurant meeting
25 in attendance; was a very positive meeting with lots of ideas. We were able to get them up to speed on the laws that prohibit the local taverns from serving fermented malt beverages at the square and discussed other ways they can get involved. The Health Department was also there to educate the restaurants on how they can serve in a mobile fashion.
- C. Review and Discuss: seasonal employees at BFTS
Since ord 428-10 did not pass this is a mute topic
- D. Discuss: Concert Costs and Sponsors
Went over the costs of the concerts and the need for sponsorships
- E. Discuss: Water Savings Options - Kristine
Had meeting with Pete and Maureen about cost savings options at the water feature. Looking into using a smaller valve and also bypassing sanitary and going straight to river. Sounds like based on past chlorine levels are ok to do this but will need to work more with the DNR to clarify. The mayor has some questions and we will be talking with the DNR in regards to permits and swale areas.
- F. Discuss: WHS Painting Splash Pad Boxes
Discussed with the art department at WHS about painting the big green boxes at the square. They are going to run a contest and will pass design by city prior to moving forward. Tourism may be able to donate the paint for the project. Art department to incur costs. Will also let WHS know that Fondulac uses wraps instead of paint.
- G. Discuss: ordinance 410.56(a) for smoking in prohibited places
The Health Department would like our input on smoking in parks. They would like to prohibit in playgrounds, and only be able to smoke in parking lots. Commission said this will be hard to enforce. Would there be signage? Bartz mentioned having a map for areas it is allowed but overall the commission was not in favor due to the lack of enforcement. Would Riverfest be affected? Are other areas being looked at? Kauffmann – the enforcement is interesting. Off of sidewalks for parades. Outdoor concerts are so popular because of smoking outside. Enforcement doesn't make sense. Hertel – tabled – Lampe seconded. All approved.

5. Event Coordinator's report

- A. Review and Discuss: Event Coordinators Report
Sip and Paint - need to find way to "Sip"
Stick to local vendors for birthday bash. 11- 7 timeframe.
Thursday night market – Clausen Quality Chocolates will be our \$300 sponsorship.
Summary of concert series - \$9000 over budget. RDA is giving \$3000 but we could come back to ask for more for birthday bash if we do not find a sponsor. Also have a grant request
St. Patrick's day – hiding things in the square, the library will be doing a scavenger hunt. Rainbow for selfie station.
Talking about COI and when to make road closure decision for next meeting.
Keepman will be resigning due to not being able to make the meetings.
Zimmerman – schedule of events is amazing – this is awesome. I hope we can remember this is all new. You have all been positive.

6. Adjournment:

Zimmerman motioned, Lampe seconded