

COORDINATOR'S REPORT

March 6, 2024



2024 Current Calendar of Events

The summary below is the tentative status of scheduling.

Newly Added---March 8: YMCA Zumba (8am)

March 17: Lucky Leprechaun Event (12-2)

May 18: 1st Annual Birthday Bash/Splash Pad Opens

May 28: WHS Art Walk

June 8: Boy Band (Sat 7-9)

June 14: Share the Love Series (Fri 5-8)

June 15: Conscious Pilot (Sat 7-9)

June 19: YMCA Zumba on the Square 6pm

June 21: Mallrats (7-9)

June 23: Set Apart Art - Kids

June 28: Share the Love Series (Fri 5-8)

June 29: Dueling Pianos (Sat 6-9)

July 9: YMCA Pound 8am & 6pm

July 12: Share the Love Series (Fri 5-8)

July 13: Panchromatic Steel

July 14: Kids Fest/YMCA Family Zumba

July 19: Share the Love Movie time TBD

July 20: 33RPM (Sat 7-9) & Sidewalk Sales

July 26: Share the Love Series (Fri 5-8)

July 28: Sip & Paint

Aug ? : YMCA Body Combat

Aug 2: Share the Love Movie

Aug 3: WRMC Breastfeeding Coalition Event

Newly added---Aug 11: Community Worship Service (8-12)

Aug 16: Share the Love Series (Fri 5-8)

Aug 17: Ask Your Mother (7-9)

Aug 18: Art in Park (kids craft)

Aug 23: Share the Love Movie

Aug 24: Bootjack Road Band (Sat 7-9)

Aug 25: Family Fun Day (11-1)

Newly added---Aug 31: Fiesta @ the Park (Time TBD)

Sept 7: Last Bees (Sat 7-9)

Sept 14: Back Bay Band (7-9)

Sept 22: Art in Park

Oct 1-4: EZ Promotion Homecoming Pop Up w/ Fuelify

Oct 8: Halloween Party (6-9)

Oct 26: Pumpkin Palooza

Nov 16: Tree Lighting

Dec. 7: Jingle Bell on the Rock

Food Truck Mondays beginning June 10th and ends on Oct 28th. **Would love some suggestions.**

Clasen Quality Chocolate Thursday Night Market: June 27th, July 25th, August 22nd, September 26th

Summer Concert Series					
Saturday, May 18 2024	11am-9 p.m.	11 One Louder	-	-	\$ 1,750
Saturday, June 08 2024	7-9 p.m.	Boy Band Night			\$ 5,000
		Essential Details, LLC			\$ -
		A.G. Entertainment, LLC	\$ 1,959		\$ -
		Proline Entertainment, LLC		\$ 2,500	\$ -
Saturday, June 15, 2024	7-9 p.m.	Conscious Pilot	-	-	\$ 2,500
Special: Friday, June 21, 2024	7-9 p.m.	Mallrats: Special	-	-	\$ 5,000
Saturday, June 29, 2024	7-9 p.m.	Dueling Pianos	-	-	\$ 4,200
Saturday, July 13, 2024	7-9 p.m.	PanCromatic Steel	-	-	\$ 2,000
Saturday, July 20, 2024	7-9 p.m.	33RPM	-	-	\$ 4,000
Saturday, August 17, 2024	7-9 p.m.	Ask Your Mother	-	-	\$ 3,000
Saturday, August 24, 2024	7-9 p.m.	Bootjack Road Band	-	-	\$ 2,400
Saturday, September 7, 2024	7-9 p.m.	Last Bees	-	-	\$ 800
Saturday, September 14, 2024	7-9 p.m.	Back Bay Band	-	-	\$ 1,250
Band		\$	31,900.00		
Audio		\$	1,959.00		
Lighting and Power		\$	2,500.00		
Management (Essential Details)		\$	550.00		
Marketing (Essential Details)		\$	1,400.00		
Hospitality		\$	250.00		
Total		\$	38,559.00		
Budget		\$	28,700.00		
Balance +/-		\$	(9,859.00)		

Thank you, Robin for our beautiful marketing pieces for the concert series.

**SOUNDS OF SUMMER
CONCERT SERIES**

**BENTZIN FAMILY
Town Square**
7-9PM
Free Admissions!

SATURDAY, MAY 18 - 11 ONE LOUDER, 5-7PM
 SATURDAY, JUNE 08 - BOY BAND NIGHT
 SATURDAY, JUNE 15 - CONSCIOUS PILOT
 FRIDAY, JUNE 21 - MALLRATS, 7-10PM
 SATURDAY, JUNE 29 - DUELING PIANOS, 6-9PM
 SATURDAY, JULY 13 - PANCROMATIC STEEL
 SATURDAY, JULY 20 - 33RPM
 SATURDAY, AUGUST 17 - ASK YOUR MOTHER
 SATURDAY, AUGUST 24 - BOOTJACK ROAD BAND
 SATURDAY, SEPTEMBER 7 - LAST BEES
 SATURDAY, SEPTEMBER 14 - BACK BAY BAND

MEET ME AT THE
**Bentzin
FAMILY
Town Square**

GROUND'S OPEN FOR FOOD & BEVERAGE
ONE HOUR BEFORE EACH PERFORMANCE

Watertown
Bentzin Family Town Square • 1 W. MAIN ST.

Marketing Dates for Concerts:

A	B	C	I	J
Date	Time	Band	Announcement 9-10 wks prior to event (Initial Release) 1 Facebook Event	Follow-Up Date (Teaser Date)
Summer Concert Series				
				1x per week until week of 3x wk of event
Saturday, May 18 2024	5-7 p.m.	11 One Louder	March 10	1x per week until week of 3x wk of event
Saturday, June 08 2024	7-9 p.m.	Boy Band Night	March 31	1x per week until week of 3x wk of event
		Essential Details, LLC	-	1x per week until week of 3x wk of event
		A.G. Entertainment, LLC	-	1x per week until week of 3x wk of event
		Proline Entertainment, LLC	-	1x per week until week of 3x wk of event
Saturday, June 15, 2024	7-9 p.m.	Conscious Pilot	April 28	1x per week until week of 3x wk of event
Special: Friday, June 21, 2024	7-10 p.m.	Mallrats: Special	May 6	1x per week until week of 3x wk of event
Saturday, June 29, 2024	6-9 p.m.	Dueling Pianos	May 13	1x per week until week of 3x wk of event
Saturday, July 13, 2024	7-9 p.m.	PanCromatic Steel	May 26	1x per week until week of 3x wk of event
Saturday, July 20, 2024	7-9 p.m.	33RPM	June 2	1x per week until week of 3x wk of event
Saturday, August 17, 2024	7-9 p.m.	Ask Your Mother	June 16	1x per week until week of 3x wk of event
Saturday, August 24, 2024.	7-9 p.m.	Bootjack Road Band	June 23	1x per week until week of 3x wk of event
Saturday, September 7, 2024	7-9 p.m.	Last Bees	July 7	1x per week until week of 3x wk of event
Saturday, September 14, 2024	7-9 p.m.	Back Bay Band	July 14	1x per week until week of 3x wk of event

Dates still needed for Alcohol Sales

May 18 - Rotary
 June 8 - Main Street
 June 15 - Rotary
 June 21
 June 29 – Galaviz (hoping to move to 6/21 and Rotary will take this one)
 July 13 - Galaviz
 July 20 - Rotary
 Aug 17
 Aug 24
 Sept 7 - Rotary
 Sept 14 - Galaviz



The Bentzin Family Town Square and Watertown Public Library are hosting a magical event on St. Patrick's Day beginning at 12 noon.

Town Square Events: Come for a coin hunt throughout the square.

12 Noon: Hunt begins for ages up to 6 years

1 P.M.: Hunt begins for ages 7-11

Visit our balloon rainbow selfie station, search for coins, and win fun prizes.

Library Events:

12-3:30 P.M.: Pot of Gold Craft in the Creative Zone in the TalkReadPlay Center

3/11 - 3/17: Lucky Leprechaun Scavenger Hunt in the TalkReadPlay Center

Need help spreading the word!



20 Applications sent as of 2/28/24

Need some farmers and free or low fee acoustics!

New potential buyer update as of 2/27/24

Team, good morning.

I wanted to share that at last night's Finance Committee meeting, the members voted unanimously to move forward with staff entering into discussions with Greywolf Partners w/ their proposal for 111 S Water St. The proposal is similar to the previously planned project for the site...four-story apartment building, about 80 units total, and two levels of underground parking. Class A development. Committee members asked if there was potential for a commercial space on the first floor, which is one of many aspects we will discuss with the developers. Their submittal calls for the riverwalk extension that had been requested.

No site plans or drawings have been submitted at this time. I will keep you all looped in as we move forward in the coming weeks. This is exciting news for the City, as we already have an established and communicative relationship with Greywolf, and received very positive feedback from other communities on similar multifamily projects that Greywolf has built (Rincon 225 in Hartford is a good example).