

Parks, Recreation, and Forestry Department

To: Parks, Recreation, and Forestry Commission

From: Kristine Butteris, Parks, Recreation, and Forestry Director

Date: 1/20/2025

Subject: Review and take action: Fee Waiver – TNM Farmers

Background

In 2024, we held Thursday Night Markets at the Bentzin Family Town Square. Last year we asked if we could waive booth fees for produce farmers.

Budget Goal

Maintains a safe and healthy community, with an eye toward future needs and trends

Financial Impact

There would be no impact on the budget as we didn't charge last year.

Recommendation

Recommendation is to waive all fees for produce farmers for the next three years through the 2027 summer season.

Motion: Waive produce farmer fees for Thursday Night Markets at the Bentzin Family Town Square through 2027.

2025 Operational Goals

The purpose of our operational goals is to identify, prior to the budgeting process, what work the city intends to achieve in 2025. The goals should align with our mission. Not only will the operational goals inform budget prioritization, but they will also guide the creation of the 2025 Department Work Plans.

Present a budget that (in no particular order):

1. Invests in the strategic planning and maintenance of our city buildings
2. Proactively maintains and improves our parks and infrastructure to ensure safety, quality, and equity
3. Supports employee retention and growth, while also evaluating operations and the associated staffing
4. Fosters community growth by assessing opportunities, stakeholder input, environmental needs, and modern code and policy priorities
5. Maintains a safe and healthy community, with an eye toward future needs and trends