

**RESOLUTION TO
ACCEPT BID FOR PUBLICATION OF COUNCIL PROCEEDINGS AND CITY
ADVERTISING AND DESIGNATE OFFICIAL CITY NEWSPAPER**

**SPONSOR: MAYOR STOCKS
FROM: FINANCE COMMITTEE**

WHEREAS, a publication was placed in the Watertown Daily Times on April 14, 2026, for the publication of the Council Proceedings and City advertising; and,

WHEREAS, the only bid submitted was from Watertown Daily Times, Watertown, WI, as follows:

- 1 Col. Line - \$0.6245 first insertion, \$0.4671 second/third insertion
 - 2 Col. Line - \$1.3033 first insertion, \$0.9748 second/third insertion
 - 3 Col. Line - \$1.9821 first insertion, \$1.4825 second/third insertion
 - 4 Col. Line - \$2.6609 first insertion, \$1.9902 second/third insertion
 - 5 Col. Line - \$3.3397 first insertion, \$2.4979 second/third insertion
 - 6 Col. Line - \$4.0185 first insertion, \$3.0056 second/third insertion
- (Lines run as Arial Bold – 6.5 font)

2-6 Col. Box notice will be charged at a flat \$17.80 per column inch
Sample ballots are charged based on lines and overall size.

NOW, THEREFORE, BE IT RESOLVED, by the Common Council of the City of Watertown that the bid of the Watertown Daily Times, Watertown, WI is hereby accepted and that the Watertown Daily Times is hereby designated the official City newspaper as provided in Section 985.06(1) of the Wisconsin Statutes until the third Tuesday of May 2027.

	YES	NO
DAVIS		
LAMPE		
BERG		
NITECKI		
BLANKE		
SMITH		
ARNETT		
HAASE		
MOLDENHAUER		
MAYOR STOCKS		
TOTAL		

ADOPTED May 19, 2026

CITY CLERK

APPROVED May 19, 2026

MAYOR