

## Application for Temporary Class "B" / "Class B" Retailer's License

MAY 26 2023

See Additional Information on reverse side. Contact the municipal clerk if you have questions.

FEE \$ 10.<sup>00</sup>

Application Date: 5-26-2023

☐ Town ☐ Village ☒ City of Watertown

County of Jefferson

The named organization applies for: (check appropriate box(es).)

☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s. 125.26(6), Wis. Stats.☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

at the premises described below during a special event beginning \_\_\_\_\_ and ending \_\_\_\_\_ and agrees to comply with all laws, resolutions, ordinances and regulations (state, federal or local) affecting the sale of fermented malt beverages and/or wine if the license is granted.

## 1. Organization (check appropriate box) →

☐ Bona fide Club☐ Church☐ Lodge/Society☐ Veteran's Organization☐ Fair Association or Agricultural Society☒ Chamber of Commerce or similar Civic or Trade Organization organized under ch. 181, Wis. Stats.

(a) Name Watertown Main Street Program

(b) Address 519 E. Main St. Watertown WI 53094  
(Street)☐ Town ☐ Village ☒ City

(c) Date organized April 2000

(d) If corporation, give date of incorporation \_\_\_\_\_

(e) If the named organization is not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats., check this box: ☒

(f) Names and addresses of all officers:

President Ron Counsell 1319 W. Main St. Watertown WI 53094

Vice President Kevin Clifford 108 S. 6th St. Watertown WI 53094

Secretary Melissa Lampe 519 E. Main St. Watertown WI 53094

Treasurer Brian Konz 118 W. Main St. Watertown WI 53094

(g) Name and address of manager or person in charge of affair: Melissa Lampe  
519 E. Main St. Watertown, WI 53094

## 2. Location of Premises Where Beer and/or Wine Will Be Sold, Served, Consumed, or Stored, and Areas Where Alcohol Beverage Records Will be Stored:

(a) Street number 202 S. Third St. Watertown WI 53094

Morgan Ashley Lynn  
Photography

(b) Lot \_\_\_\_\_ Block \_\_\_\_\_

(c) Do premises occupy all or part of building? Part

(d) If part of building, describe fully all premises covered under this application, which floor or floors, or room or rooms, license is to cover: Even limited to first floor retail space

## 3. Name of Event

(a) List name of the event Downtown Watertown Craft Beer Walk

(b) Dates of event Thursday, July 13 5-8 pm

## DECLARATION

An officer of the organization, declares under penalties of law that the information provided in this application is true and correct to the best of his/her knowledge and belief. Any person who knowingly provides materially false information in an application for a license may be required to forfeit not more than \$1,000.

Officer

Melissa Lampe  
(Signature / Date)Watertown Main Street Program  
(Name of Organization)

Date Filed with Clerk 05-26-23

Date Reported to Council or Board \_\_\_\_\_

Date Granted by Council \_\_\_\_\_

License No. \_\_\_\_\_



## AMENDED PROPOSAL

The Watertown Main Street Program is planning to host the 6<sup>th</sup> annual Downtown Watertown Craft Beer Walk on Thursday, July 13 from 5-8 p.m. We are proposing to have ~~15~~ 16 craft beer tasting locations, with 11 stops at retail businesses and five stops at bar/restaurant locations. One craft beer sample would be available at each location, and a maximum of 300 tickets would be sold for the event. The Main Street Program would purchase the craft beer for the retail establishments direct from a distributor. The establishments with the existing licenses would provide their own craft beer sample in conjunction with the event.

All tasting locations within the businesses will be clearly defined. The Main Street Program has purchased a liquor liability policy for the event, and will provide bartenders for each location. The entrance and exit points will also be monitored to ensure all alcohol consumption remains inside each building. All participants are required to wear a wristband throughout the duration of the event. Wristbands will be provided only to adults who present tickets for the event and have their IDs checked by a Main Street Program representative.

### **Retail businesses participating in the event include (temp. licenses required):**

2 oh! 2 Salon Suites, 202 W. Main St.

Anthony's 511, 511 E. Main St.

~~Blush Hair Beautique, 207 E. Main St. (Can no longer participate)~~

Bradow Jewelers, 217 E. Main St.

Brown's Shoe Fit Co., 212 E. Main St.

Central Block Kitchen & Designs, 300 E. Main St.

Latte Donatte, 500 E. Main St.

Literatus & Co., 401 E. Main St.

**Morgan Ashley-Lynn Photography Studio, 202 S. Third St. (Added)**

White Oak Builders, 14 E. Main St.

### **Retail businesses participating with existing liquor license:**

Pine Hill Farm, 200 W. Main St.

The Chic Boutique, 113 E. Main St.

### **Bars participating in the event include:**

Amado Jr.'s, 403 E. Main St.

Local Waters, 109 S. Third St.

**Lyons Irish Pub, 201 E. Main St. (Added)**

The Drafty Cellar, 110 S. Third St.

Uptown Bar, 416 E. Main St.

All proceeds from the event will be used to support downtown revitalization and beautification projects. For more information, please contact Melissa Lampe, Main Street Program executive director, at 920-342-3623 or email [watertownmainstreet@gmail.com](mailto:watertownmainstreet@gmail.com).

**Presented by the Watertown Main Street Program**

**watertownmainstreet@gmail.com**