

**RESOLUTION TO  
ACCEPT BID FOR PUBLICATION OF COUNCIL PROCEEDINGS AND CITY  
ADVERTISING AND DESIGNATE OFFICIAL CITY NEWSPAPER**

**SPONSOR: MAYOR MCFARLAND  
FROM: FINANCE COMMITTEE**

**WHEREAS**, a publication was placed in the Watertown Daily Times on April 28, and May 5, 2025, for the publication of the Council Proceedings and City advertising; and,

**WHEREAS**, the only bid submitted was from Watertown Daily Times, Watertown, WI, as follows:

1 Col. Line - \$0.6119 first insertion, \$0.4833 second/third insertion  
2 Col. Line - \$1.2770 first insertion, \$1.0087 second/third insertion  
3 Col. Line - \$1.9421 first insertion, \$1.5340 second/third insertion  
4 Col. Line - \$2.6071 first insertion, \$2.0594 second/third insertion  
5 Col. Line - \$3.2722 first insertion, \$2.5847 second/third insertion  
6 Col. Line - \$3.9373 first insertion, \$3.1101 second/third insertion  
(Lines run as Arial Bold – 6.5 font)

2-6 Col. Box notice will be charged at a flat \$22.25 per column inch

Sample ballots are charged based on lines and overall size.

**NOW, THEREFORE, BE IT RESOLVED**, by the Common Council of the City of Watertown that the bid of the Watertown Daily Times, Watertown, WI is hereby accepted and that the Watertown Daily Times is hereby designated the official City newspaper as provided in Section 985.06(1) of the Wisconsin Statutes until the third Tuesday of May 2026.

	YES	NO
DAVIS		
LAMPE		
BERG		
BARTZ		
BLANKE		
SMITH		
ARNETT		
WETZEL		
MOLDENHAUER		
MAYOR STOCKS		
TOTAL		

ADOPTED May 20, 2025

\_\_\_\_\_  
CITY CLERK

APPROVED May 20, 2025

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MAYOR