

**REDEVELOPMENT AUTHORITY OF THE CITY OF WATERTOWN (RDA)  
CITYWIDE SIGN GRANT APPLICATION**

The Redevelopment Authority (RDA) of the City of Watertown has established the Citywide Sign Grant Program to assist businesses in improving their signage. This program provides a 50% matching grant for eligible sign improvements, up to a maximum grant amount of \$1,000.

**Please note:** Businesses located within the City's downtown historic district are ineligible (please inquire with the Watertown Main Street Program about their sign and façade grant programs if your business is located within the district).

New signage must be visible from a public street, and must either be mounted to the building exterior, or be part of a monument sign located along a public street. Signage must be a permanent installation. Temporary signage, such as vinyl banners or window clings, are ineligible. Signage may not be electronic (e.g. neon or LED) but should be appropriately lighted to be visible during evening hours.

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**APPLICANT INFORMATION**

Business Name: S+S Window Cleaning LLC  
Business Address: 719 W. Main St. Wttn 53094  
Business Owner Name: Steve + Derrick Heiser  
Phone Number: 920-285-1754  
Email Address: derricksheiser07@outlook.com

**PROPERTY OWNER INFORMATION (if different from applicant)**

Property Owner Name: Brad Hayes  
Property Owner Address: \_\_\_\_\_  
Phone Number: 262-751-2556  
Email Address: \_\_\_\_\_

**SIGN PROJECT DETAILS**

Total Cost of Signage: \$ 290.<sup>58</sup>  
Amount Requested (50% of Total Cost, up to \$1,000): \$ 145.<sup>29</sup>

Description of Signage Project:

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**Location of Sign on Property:**

*Front of Buildings*

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**REQUIRED DOCUMENTATION**

- **A detailed quote or invoice** from a sign company for the proposed sign work.
- **A design rendering** or drawing of the proposed sign, including dimensions and materials.
- **Photographs** of the building and the current signage (if applicable).
- **Approval letter from the property owner** (if applicant is not the property owner).
- **Any necessary City permits or approvals**

**GRANT TERMS & CONDITIONS**

1. The grant award is **50% of the total eligible project cost, up to a maximum of \$1,000.**
2. The grant is **reimbursable**, meaning the applicant must complete the project and submit proof of payment before receiving funds.
3. On-site activity must commence within **90 days** of grant approval and be completed within **six (6) months.**
4. Signage must comply with **City of Watertown zoning and sign regulations.**
5. The applicant must maintain the sign in good condition.
6. Grants are awarded **subject to the availability of funds.**

**APPLICANT CERTIFICATION**

I hereby certify that the information provided in this application is accurate and complete. I understand the terms and conditions of the RDA Sign Grant Program and agree to comply with all requirements.

**Applicant Signature:**



**Date:** 1/5/26

Oconomowoc Sign Company LLC

P.O. Box 341

Oconomowoc, WI 53066

# Invoice

Date	Invoice #
12/12/2025	42012

<b>Bill To</b>
S&S Window Cleaning 719 W. Main St. Watertown, WI 53094

P.O. Number	Terms	Rep	Ship	Via	F.O.B.	Project
			12/12/2025			

Qty.	Item Code	Description	Price Ea.	Amount
1	Standard Sign	3'x4' single sided digital print on ALUMALITE	206.43	206.43T
1	Set Up Charge	handling fees	25.00	25.00T
0.4	Installation	travel/clean/prep/installation	110.00	44.00T
		Sales Tax	5.50%	15.15
			<b>Total</b>	\$290.58

Phone #	Fax #
262-567-6115	

**S&S**  
Window Cleaning  
LLC



719

