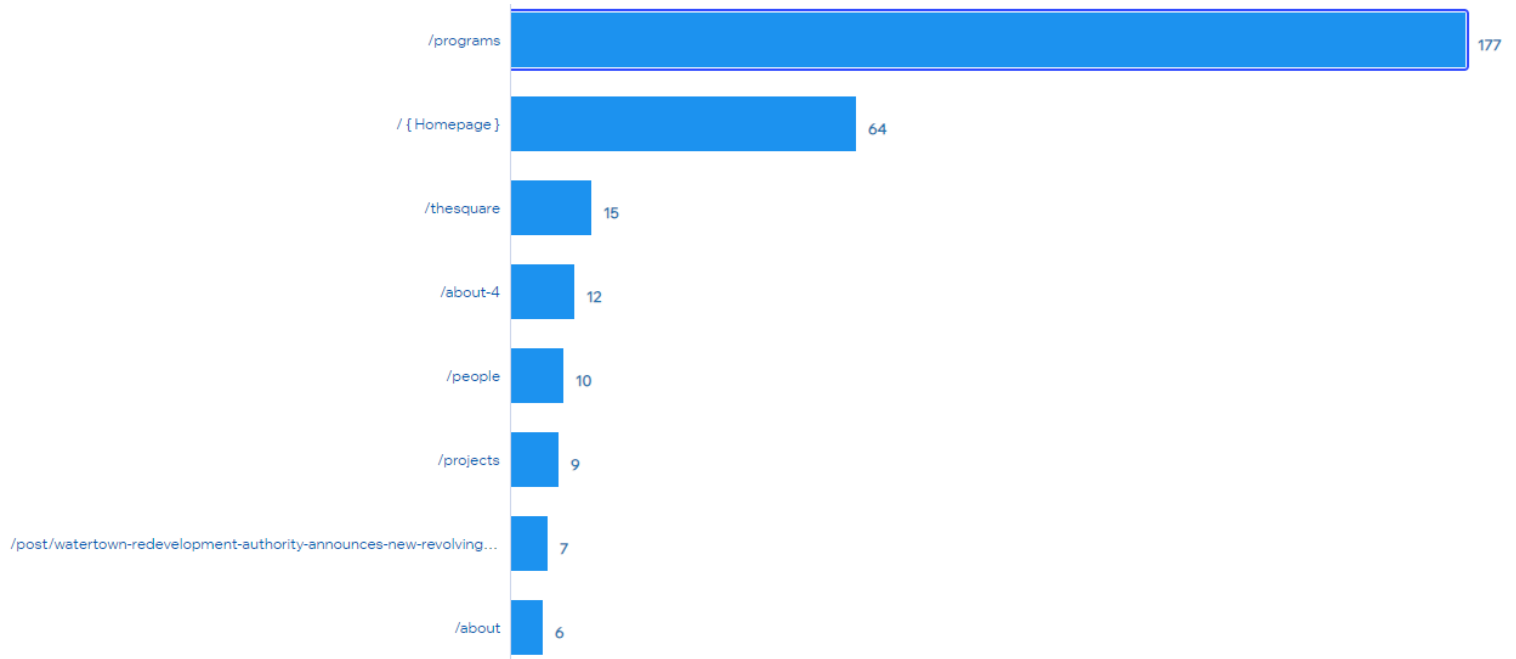


Watertown Redevelopment Authority

Social Media Report – 10/17/24

Website Metrics (since 9/17 to 10/16)

- 273 Site sessions
- 213 Unique visitors (195 new, 18 returning)
- Page visits:



Facebook (last 28 days)

- Post Reach: 1.5K
- Content interactions: 344
- Shares: 6
- Followers: 1,532
- New Followers: 10
- Link Clicks: 5