

Public Safety and Welfare Committee

To: Mayor Stocks
Common Council Members

From: Ald. Dana Davis, Chair

Date: August 19, 2025

Subject: Ordinance to Create Section 428-1 Riverfest

The proposed Ordinance to Create Section 428-1 Riverfest specifies the requirements for Watertown Riverfest, Inc. and the City's contribution towards Riverfest. This Ordinance was drafted in lieu of trying to prepare a temporary agreement with Watertown Riverfest, Inc. The Ordinance provides additional clarification and is a more permanent solution, instead of being subject to the determination of Watertown Riverfest, Inc.

If Watertown Riverfest, Inc. fails to comply with the ordinance in future years, they will still be able to host the event, following the standard special event process. However, they would no longer be eligible for the up to \$30,000 extraordinary services cost share.

Recommendation

It is the recommendation of the Public Safety and Welfare Committee that the Common Council approve Ordinance to Create Section 428-1 Riverfest.