

DOWNTOWN MAIN STREET RECONSTRUCTION TASK FORCE

Tuesday, July 22, 2025

2:30 pm IN-PERSON/VIRTUAL MEETING

Room 2044, City Hall, 106 Jones St, Watertown, WI

Virtual Meeting Info: <https://us06web.zoom.us/join> Meeting ID: 617 065 5357 Passcode: 53094

One tap mobile +16469313860

<https://us06web.zoom.us/j/6170655357?pwd=96tcitGxXtZD4na19NqSUHQuENC2yf.1>

1. Call to order at 2:31 pm.
 - a. Attendance- Present: Mason Becker, Andrew Beyer, Mayor Stocks, Ald. Moldenhauer. Stefanie Broerer and Laurie Hoffman. Andy Grinwald at 2:32pm.
Also present: Nathan Williams, Steph Mazzoni.
Virtual: Ald. Arnett and Mike Trego. Amber Smith, Steven Porter (DOT), and Pedro Bautista (DOT) and at 2:32 PM. Steve Porter hopped off at 3:30.
Absent: Ryan Wagner
2. Approval of prior meeting minutes
 - a. Approval of Minutes 5.27.25
Motioned by Hoffman, seconded by Moldenhauer, carried unanimously.
3. Opening for public comment.
 - i. None
4. Old Business
 - a. Alleyway update
 - i. Alley C8 (behind Bismarks) is finished.
 - ii. Alley C11 (behind Literatus) planning this year for the construction next year
 - iii. Amber Smith thanked Andrew for this.
 - b. Downtown Business Meet-up on August 4th at 5:30pm
 - i. Stefanie is checking in with two local businesses to host this. The library is not available. Hopefully she will know by the end of the week. She will email everyone.
 - ii. Mason asked for good representation from the Task Force.
 - c. Update on raSmith Traffic Study
 - i. They are finalizing the study, and the report should be available in August.
 - ii. There is still the option that they could recommend keeping them one-way, but not likely. Reconstruction plans would have to change then.
5. New Business
 - a. Review and discuss the current project amenity timeline
 - i. This needs to go through Public Works and DOT yet.
 - ii. Hoffman brought up the amount of small bump outs and the costs. **Beyer will review and get clarification on these costs.**
 - iii. Arnett expressed an observation of another city that had bump outs put in and took them out 5 years later, and the amount being spent on the gateway. Hoffman gave a history on why the bump outs were chosen. Grinwald and Smith chimed in with safety concerns if no bump outs were put in. Smith commented on the gateway and the cost being worth it due to uniqueness.
 - b. Review and discuss possible water lateral program
 - i. There was a suggestion for the city to come up with a grant to help cover costs. Mason hasn't found any programs yet, noted that most communities in Wisconsin install them and then bill or special assess the property owners.

- ii. 2028 would be the time for the businesses to upgrade, while the road is under construction. Mains are big enough to handle sprinklers but not the laterals.
 - iii. Mason will continue to look for possibility of grants or low interest loans for businesses to use.
- c. Review and discuss support for businesses during reconstruction
 - i. Parttime project liaison
 - 1. Becker shared info from Lake Mills. Discussion on the cost and this person would need to be hired before the construction starts so they get comfortable with the project.
 - 2. **We will come back to this topic during the 2027 budget process**
 - ii. Park and rides
 - 1. Main St. program/Chamber/Tourism to be involved in coordinating this. Possibly for events. Stefanie will look into this.
 - iii. Other ideas
 - 1. Need more signage for the construction.
 - 2. City social media to put more out there to stress the opening of the roads to businesses. Get a calendar to media and then they will post.
 - 3. Looking into businesses co-sharing space on the open sides of the road.
 - 4. Pedro from DOT said the road will be done in 2 stages instead of 3 or 4 for less impact. **He will confirm and get back to us.**
- d. Newsletter update-latest issue draft
 - i. No one had any comments or changes so Mason will send out for print this week. Will be out in a week or so.
- 6. Confirm next meeting date:
 - a. Regular meeting date: Sept. 24, 2025, at 2:30pm
 - i. Email Mason with any topics
 - b. Adjournment at 3:41 pm **Motioned by Moldenhauer, seconded by Broerer, carried unanimously**