

Wednesday, January 21, 2026, 6:00 pm

In-PERSON/VIRTUAL MEETING

Room 2044, City Hall

By Phone or Zoom Meeting:

1. Pledge of Allegiance
2. Roll Call
 - A. Present: Ryan Wagner, Steve Board, Ald. Ken Berg, Todd Huhn, Deb Sybell, Jacob Maas, and Dave Zimmermann
 - B. Virtual: Ald. Tony Arnett,
 - C. Absent: None
 - D. Other attendees: Stefanie Broere, John Kadish, Danielle Bailey, James Kuckkan (WDT-virtual)
3. Determination of Quorum and Call to Order at 6:00 pm. Steve Board chaired the meeting until Ryan Wagner arrived at 6:05 pm.
4. Approval of meeting minutes
 - A. Regular board minutes 12.17.25.
Dave Zimmerman motioned to approve
Ald. Ken Berg seconded the motion. Motion carried unanimously.
5. Public Comment
 - A. John Kaddish expressed his opinion on continuing to invest in, maintain, and prioritize the Bentzin Family Town Square
6. New Business:
 - A. **Social media calendar review and feedback-Lisa Famularo, Media & Communications Director**
 - a. Lisa Famularo presented a 12-month calendar for the RDA Facebook page. She also discussed creating a LinkedIn page for the RDA.
 - b. The Riverwalk Facebook postings draw the most views.
 - c. Board talked about a *Selfie* spot(s) on the Riverwalk and boosting Facebook posts
 - B. **Bentzin Family Town Square maintenance and programming-Kristine Butteris, Park, Recreation, & Forestry Director**
 - a. Kirstine Butteris discussed the 2026 plans for events and highlighted a future Request For Proposal for Town Square maintenance and answered any board questions.
 - C. **Beltz Grants**
 - a. Approve the Holiday Tree Lighting Event grant (Watertown Parks & Rec Dept)
Jacob Maas motioned to approve
Todd Huhn seconded the motion. Motion carried unanimously.
 - b. Approve the Beauty Beyond Labels grant
Steve Board motioned to approve
Jacob Mass seconded the motion. Motion carried 5-1, Berg voted no and Wagner recused himself.
 - D. **RDA Sign Grant launch**

RDA STRATEGIC PRIORITIES

- 1) ~~100 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.~~
- 2) Facilitating quality development in downtown, and
- 3) Creating an approach and working to attract development projects downtown.

- a. Anticipating a March 1st launch. Todd Huhn and Jacob Maas will serve on an application review committee. Related materials will be reviewed at the Feb. 18th RDA board meeting.

E. Review and take possible action: Watertown Rehab Program Application-Sherry Filenius

Ald. Berg motioned to approve

Todd Huhn seconded the motion. Motion carried unanimously

7. Status Reports:

A. Social media/messaging report:

- a. Lisa Famularo reviewed the report

B. Future Items:

- a. Next meeting is Feb. 18th at 6pm.
- b. Items for next agenda
 - i. Executive Director report, Common Council report, Sign Grant process & material review, Kapur Riverwalk review

C. Riverwalk update

- a. Kapur is putting together estimates for engineering plans for catalytic sites, a critical step in applying for grants and funding

8. Adjournment at 7:15 pm

Jacob Maas motioned to adjourn.

Todd Huhn seconded the motion. Motion carried unanimously. Meeting adjourned.