

**Wednesday, November 20, 2024, 6:00 pm**

In-PERSON/VIRTUAL MEETING

Room 2044, City Hall

**By Phone or Zoom Meeting:**

<https://us06web.zoom.us/join>

For the Public, Members of the media and the public may attend by calling: (US) +1 (646)931-3860

Meeting ID: 617-065-5357

Pass Code: 959083

All public participants' phones will be muted during the meeting except during the public comment period where applicable.

**RDA STRATEGIC PRIORITIES**

1) ~~100 W. Main St. block demolition, Town Square design etc., and publicizing town square project for possible funding from sources other than the City.~~

2) Facilitating quality development in downtown, and

3) Creating an approach and working to attract development projects downtown.

1. Pledge of Allegiance
2. Roll Call
  - A. Present: Mason Becker, Ryan Nowatka, Ald. Lampe, Ald. Board, Ryan Wagner, Jacob Maas.
  - B. Virtual: Karissa Hurtgen (left at 6:45 PM), 1 resident
  - C. Absent: Dave Zimmermann
  - D. Other attendees Jess Wildes and Jay Shambeau from the City of West Bend. (virtual): RINKA & Kapur teams
3. Determination of Quorum and Call to Order at 6:03 pm
4. Approval of meeting minutes
  - A. Regular Board Minutes 10.23.24  
**Notwatka motioned to approve**  
**Board seconded the motion. Motion carried unanimously.**
5. **Presentation and Q&A with Jay Shambeau and Jess Wildes, City of West Bend**
  - A. Shambeau and Wildes presented on their city's downtown riverfront project and revitalization efforts. RDA members asked questions. The board thanks them for attending and presenting.
6. No public comment
7. Old Business:
  - A. **Downtown River Corridor Planning.**
    - a. Eric Mayne from RINKA gave an update on the status to the Rock River District Vision document, including some proposed nature enhancements.
    - b. **Review and possible approval:** Marketing scope of work add-on: Discussed proposed marketing/branding add-on contract from RINKA.  
**Nowatka motioned to approve the agreement for \$9,500.00.**  
**Wagner seconded. Motion carried with one opposed. (Lampe)**
  - B. **Beltz Grants.**
    - a. Review and possible approval of received application:  
**Nowatka moved to approve the application from Rafah Bowls at 120 W. Main St. which was recommended by the RDA's grant review committee.**

**Board seconded the motion. Motion carried unanimously.**

**C. 111 S. Water St.**

- a. Becker shared that a Predevelopment Agreement with Intrepid Investments will be coming to the Finance Committee on November 25<sup>th</sup>. For possible approval and will cover 111 S. Water St. and the N. First St. parking lot.

**D. Bentzin Family Town Square: Historic Art Wall & plaques**

- a. Becker shared that the pieces for the Historic Art Wall are scheduled to be delivered on Monday, November 25<sup>th</sup>. They will be temporarily stored and hopefully installed in the spring as the bridge project wraps up.

8. New Business: None

9. Status Reports:

**A. Housing Rehab Grants:**

- a. Becker shared an updated grant tracker and some more checks should be ready for release in the very near future, pending appropriate document submittals.

**B. Social media/messaging update:**

- a. The board discussed the included update and Becker spoke about planned TID education messaging he is working on with Famularo.

**C. Council update:**

- a. Lampe and Board spoke about the recent budget approval and discussed the newly released projections report from the school district. Becker will email a copy to the RDA members.

**D. Executive Director update:**

- a. Items for next agenda: members should email Becker with ideas.
- b. Next meeting is December 18, 2024 at 6 pm.

10. Adjournment at 7:20 pm

**Board motioned to adjourn.**

**Nowatka seconded the motion. Motion carried unanimously. Meeting adjourned.**