

## Watertown Redevelopment Authority (RDA)

To: RDA Board

From: Mason Becker, RDA Executive Director

Date: August 20, 2025

Subject: Bentzin Family Town Square donation status

### Background

At a previous RDA board meeting on April 16, 2025, the board voted to approve donating \$1,500 to sponsor a screening of a Badgers football game at the Bentzin Family Town Square. Steph Juhl, the City of Watertown's Programming Event Coordinator, informed me that this event will no longer be taking place. Reasons cited include uncertainty of the actual game time, and potential conflicts with other downtown events happening on that date.

Juhl has requested that the RDA grant permission to use this previously approved donation to sponsor an End of Summer concert on September 6<sup>th</sup>. Details from Juhl on this event are included in your agenda packet.

### Financial Impact

This would be a reallocation of an already approved donation of \$1,500.00.

### Recommendation

Approve using this previously approved donation to sponsor the End of Summer concert at the Bentzin Family Town Square.