

## Engineering Division of the Public Works Department

To: Chairperson Davis and Committee Members

From: Andrew Beyer, P.E., Director of Public Works/City Engineer

Date: June 25, 2025

Subject: South Street & Benton Street Truck Traffic

### Background

A resident, Mr. Dan Schultz of 535 South Street, contacted the City regarding increasing semi-truck traffic on South Street and Benton Street. According to Mr. Schultz, it appears trucks are using these residential roadways as a cut-through to reach the West Street corridor, Wis-Pak, or the industrial park, particularly from Highway A/Milford Street. Some of these trucks have reportedly turned down Benton Street, continuing along South Street toward Milford Street, rather than utilizing designated truck routes. Mr. Schultz requested that “No Truck” signage be posted at the intersections of Milford & South Street and Benton & West Street to discourage through truck traffic.

### Budget Goal

Maintains a safe and healthy community, with an eye toward future needs and trends

### Financial Impact

The cost of purchasing and installing “No Truck” signs at the two intersections is minimal and can be absorbed within the existing Streets Division sign maintenance budget.

### Recommendation

Staff recommends the installation of “No Truck” signage at the intersections of Milford Street & South Street and Benton Street & West Street to proactively address resident concerns, improve roadway safety, and support police enforcement of truck route violations.

### Proposed Motion:

Motion to approve the installation of “No Truck” signage at Milford & South Street and Benton & West Street.

## 2025 Operational Goals

The purpose of our operational goals is to identify, prior to the budgeting process, what work the city intends to achieve in 2025. The goals should align with our mission. Not only will the operational goals inform budget prioritization, but they will also guide the creation of the 2025 Department Work Plans.

*Present a budget that (in no particular order):*

1. Invests in the strategic planning and maintenance of our city buildings
2. Proactively maintains and improves our parks and infrastructure to ensure safety, quality, and equity
3. Supports employee retention and growth, while also evaluating operations and the associated staffing
4. Fosters community growth by assessing opportunities, stakeholder input, environmental needs, and modern code and policy priorities
5. Maintains a safe and healthy community, with an eye toward future needs and trends