

Quarterly Report FY23 Second Quarter

Maintenance

CIP

Roof: Culbertson Company was selected as the vendor to complete the roof repair to address leaks the WARF has experienced over the last several years. The vendor has ordered the equipment needed and we expect the work to begin in mid-March. We expect the project to take approximately four to six weeks to complete.

Other Maintenance Updates

Locker Rooms: Staff conducted overnight scheduled maintenance to address several issues within both the men's and women's locker rooms, to include but not limited to, tile repair, plumbing issues, outlet replacement, and lights.

Leisure Pool: We will be scheduling a project to convert lighting within the leisure pool area to LED in the next few weeks. The lighting within the leisure pool needs replacement and conversion to LED is the most cost effective and energy efficient means for replacement.

Aquatic Level Chemical Controllers: IT supported our initiative for remote accessibility to the controls, this work has been completed and staff have been trained on how to access reading remotely.

ARPA

Fitness and Studio Floor Replacement: We have received three quotes for replacement of the fitness center floor and multipurpose room floor. We are currently evaluating each vendor response and hope to make final selection no later than the end of February.

Fitness Equipment Replacement: We concluded our assessment of equipment and have identified pieces that have reached end of life status and are due for replacement. We have also identified the need for additional equipment through our analysis. We are currently gathering estimates and orders should be placed by the end of February.

ADA Playground: Our building engineer will be getting his Certified Playground Safety Inspection certification within the next month and will conduct a full evaluation of the Claude Moore Fun for All Playground. Based on the results of the inspection, we will use the funds to make updates and repairs to the Fun for All Playground. Over the next several months, he will do an assessment on all our playgrounds to determine necessary updates and repairs.

Revenue Highlights

Daily Admissions dropped during the 2nd Quarter as children returned to school and our group admissions dropped as a result.

We experienced an increase in Rentals as swim clubs returned to their fall schedules of use and we began our swim meet season.

Park Rentals and Events experienced a decline as we moved into the fall and winter seasons.

Programs

Aquatics

Aquatic Classes that began during 1st Quarter FY23 continued throughout the 2nd Quarter of FY23. These classes include swim lessons, lifeguard certification courses, and water safety instructor courses. During the 2nd Quarter we added five additional lifeguard certification and water safety instructor courses. Our next session of swim lessons began on January 1, with data to be shared as a part of the 3rd Quarter Report.

Fitness

No relative updates at this time.

Seasonal Programs/Special Events

We experienced a successful quarter for Participants in Recreation Programs/Events as we hosted our annual Halloween events (parade, trunk or treat, flashlight candy hunt).

Rentals

During 2nd Quarter FY23, we hosted 71 birthday parties at the WARF and 15 pavilion rentals at Rady and Eva Walker Parks combined.

Staffing

We have continued to experience lifeguard shortages and have been forced to reduce the hours of operation for both the leisure and competition pools as a result. We continue to actively recruit lifeguard staff by offering certification courses and through social media advertising.

On November 20, we held our quarterly all staff meeting, as well as separate meetings for individual departments (Fitness Instructors, Water Safety Instructors, Customer Service Specialists and Managers on Duty and Head Guards/Lifeguards). The quarterly meeting included a review of our Emergency Action Plan and discussion related to emergency scenarios that could take place within the facility.

Other Items of Interest

Over the next several months we will be transitioning oversight of Special Events to the Parks and Recreation Department. We have determined several operational efficiencies that can be achieved to better utilize town staff and provide a more efficient service provision to applicants. As we finalize operations and procedures associated with the change, we will provide an update to all councilmembers.







Town of Warrenton Department of Parks and Recreation FY23 Second Quarter Report

Revenue Summary								
	FY 2021	FY 2022	FY 2022	FY2022	FY2022	FY 2023	FY2023	FY 2023
	Total	2nd Qtr.	3rd Qtr.	4th Qtr.	Total	1st Qtr.	2nd Qtr.	Total
Memberships	\$158,897.04	\$70,922.70	\$55,937.50	\$79,256.09	\$287,924.14	\$88,400.29	\$58,026.88	\$146,427.17
MVPasses	\$38,412.30	\$9,695.00	\$11,909.00	\$8,361.25	\$43,391.37	\$7,930.50	\$11,976.00	\$19,906.50
Daily Admissions	\$44,793.00	\$23,146.00	\$38,728.00	\$63,140.33	\$180,423.72	\$55,859.05	\$28,006.37	\$83,865.42
Programs (Aquatics, Fitness, Recreation)	\$67,815.85	\$24,015.00	\$43,777.63	\$54,368.13	\$156,799.70	\$21,779.87	\$22,739.00	\$44,518.87
Rentals	\$118,193.50	\$77,117.00	\$110,829.49	\$37,154.25	\$272,185.24	\$30,606.50	\$82,894.00	\$113,500.50
Individual Instruction	\$30,077.00	\$20,317.00	\$29,017.00	\$32,391.00	\$119,670.00	\$21,847.37	\$9,346.50	\$31,193.87
Merchandise	\$2,248.44	\$690.15	\$1,147.62	\$1,118.86	\$4,408.79	\$831.98	\$894.67	\$1,726.65
Sponsorship/Grant/ Ad Sales	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Park Rentals and Events	\$6,475.00	\$565.00	\$1,955.00	\$3,287.50	\$9,405.00	\$2,600.00	\$165.00	\$2,765.00
Childcare	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Miscellaneous	\$713.77	\$0.00	\$244.97	\$242.76	\$612.20	\$384.47	\$186.38	\$570.85
End of period	\$467,625.90	\$226,467.85	\$293,546.21	\$279,320.17	\$1,074,820.16	\$230,240.03	\$214,234.80	\$444,474.83

Monthly Memberships/25 Visit Passes/Admissions Sales Summary									
	FY 2021 Total	FY 2022 2nd Qtr.	FY 2022 3rd Qtr.	FY2022 4th Qtr.	FY2022 Total	FY 2023 1st Qtr.	FY2023 2nd Qtr.	FY 2023 Total	
New Annual Memberships	272	219	97	124	639	175	117	292	
Renewal Rate	1%	1%	5%	6%	3%	7%	3%	5%	
Monthly Memberships	341	235	222	227	902	178	158	336	
25 Visit Passes	284	70	85	62	316	129	86	215	
Daily Admissions	6,758	3,724	6,114	10,413	29,049	7,985	4,237	12,222	
Total Number of Check-ins	42,274	15,072	17,232	24,004	79,181	21,627	21,700	43,327	

Monthly Programming Summary								
	FY 2021	FY 2022	FY 2022	FY2022	FY2022	FY 2023	FY2023	FY 2023
	Total	2nd Qtr.	3rd Qtr.	4th Qtr.	Total	1st Qtr.	2nd Qtr.	Total
Aquatic Classes Offered	179	13	85	69	261	71	0	71
Number of Participants in Aquatic Classes	N/A	210		224		302	17	319
Fitness Classes Offered	542	637	723	747	2681	784	705	1489
Number of Participants in Fitness Classes	N/A	3912	4221	4213	16336	4656	4147	8803
Specialty Classes Offered	0	5	3	3	11	3	3	6
Number of Participants in Specialty Classes	0	7	10	9	41	9	13	22
Recreation Programs/Events Offered	0	2	0	1	3	0	4	4
Number of Participants in Recreation Programs/Events	0	N/A	N/A	N/A	N/A	0	181	181

Rentals								
	FY 2021 Total	FY 2022 2nd Qtr.	FY 2022 3rd Qtr.	FY2022 4th Qtr.	FY2022 Total	FY 2023 1st Qtr.	FY2023 2nd Qtr.	FY 2023 Total
Swim Lanes	N/A	N/A	N/A	N/A	N/A	395	2894	3289
Birthday Parties	0	45	56	59	181	46	71	117
Facility Rentals	0	12	12	59	83	17	81	98
Pavilion Rentals	52	30	8	46	96	28	15	43
Field Rentals	1	0	1	0	0	1	0	1