



# **Flock Safety LPR Camera System**

**Town Council Regular Meeting**

**September 9, 2025**

# flock safety

- **Atlanta Based Company**
- **800+ Employees**
- **Full Suite Public Safety Platform**
- **52,000+ Camera Network**

# The Flock Safety Platform

## Detect



• Falcon®



• Raven®



• Condor™



• Wing™

**Capture evidence with Flock Safety devices and third-party infrastructure**

## Decode

- Real-Time Routing
- Visual Search
- Multi-Geo Search
- Vehicle Fingerprint™ Search
- Gunshot Localization
- Convoy Analysis
- Fireworks

**Make sense of mountains of evidence instantly with AI**

## Deliver

- Search
- Mobile App
- Actionable Insights
- Situational Awareness
- Map
- Real-time Alerts
- License Plate Lookup

**Get the right evidence into the right hands at the right time with FlockOS**



# Capture more evidence. Solve more crime.

LPR

# Falcon





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## A Falcon for every use case and roadway

### Falcon SR

Short Range

**10-25'**

**Range**

**2 Lanes**

### Falcon STD

Standard Range

**25' - 45'**

**Range up to**

**80 mph**

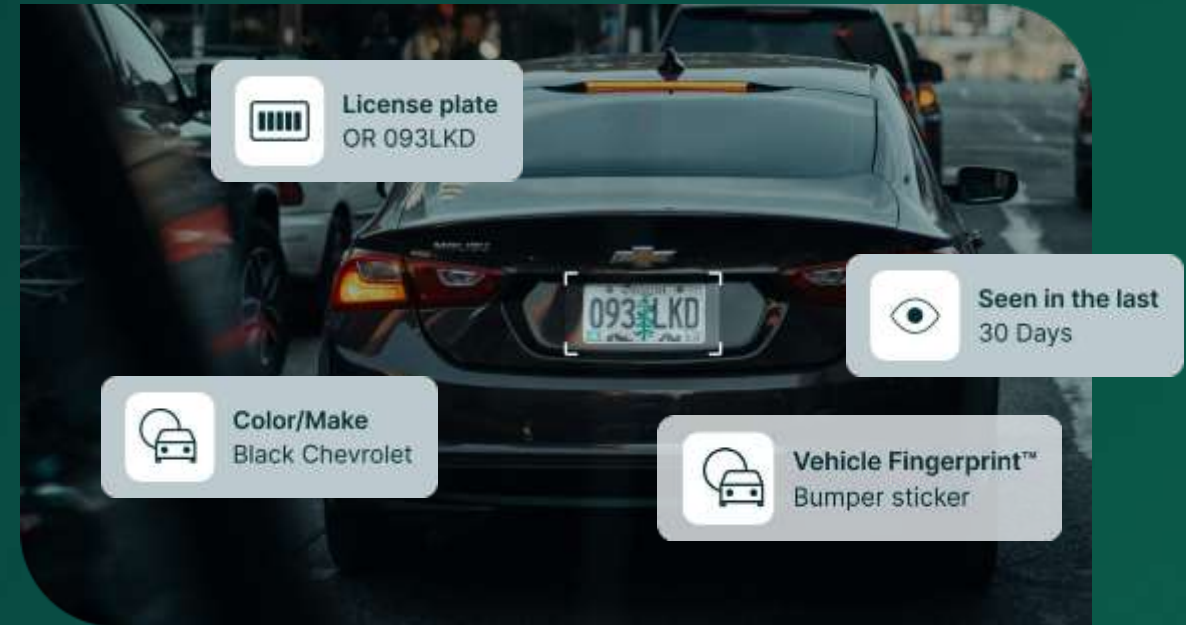
**2 Lanes**



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# Eliminate crime on every roadway

Never miss a lead with Falcon® License Plate Recognition for all roads, including high-speed and multi-lane freeways, parking lots, tactical applications, and more.



## PRICING

\$3,000 Per Falcon (STD and SR)  
\$150 Existing Pole Install Fee  
\$650 Flock Pole Install Fee



## 24/7 COVERAGE

Capture objective vehicle data around the clock to multiply your force.



## REAL-TIME ALERTS

- NCIC
- NCMEC (Amber Alert)
- Custom Hot Lists
- Hot List sharing



## END-TO-END SERVICE

- Hardware
- Permitting
- Installation & Maintenance
- Training

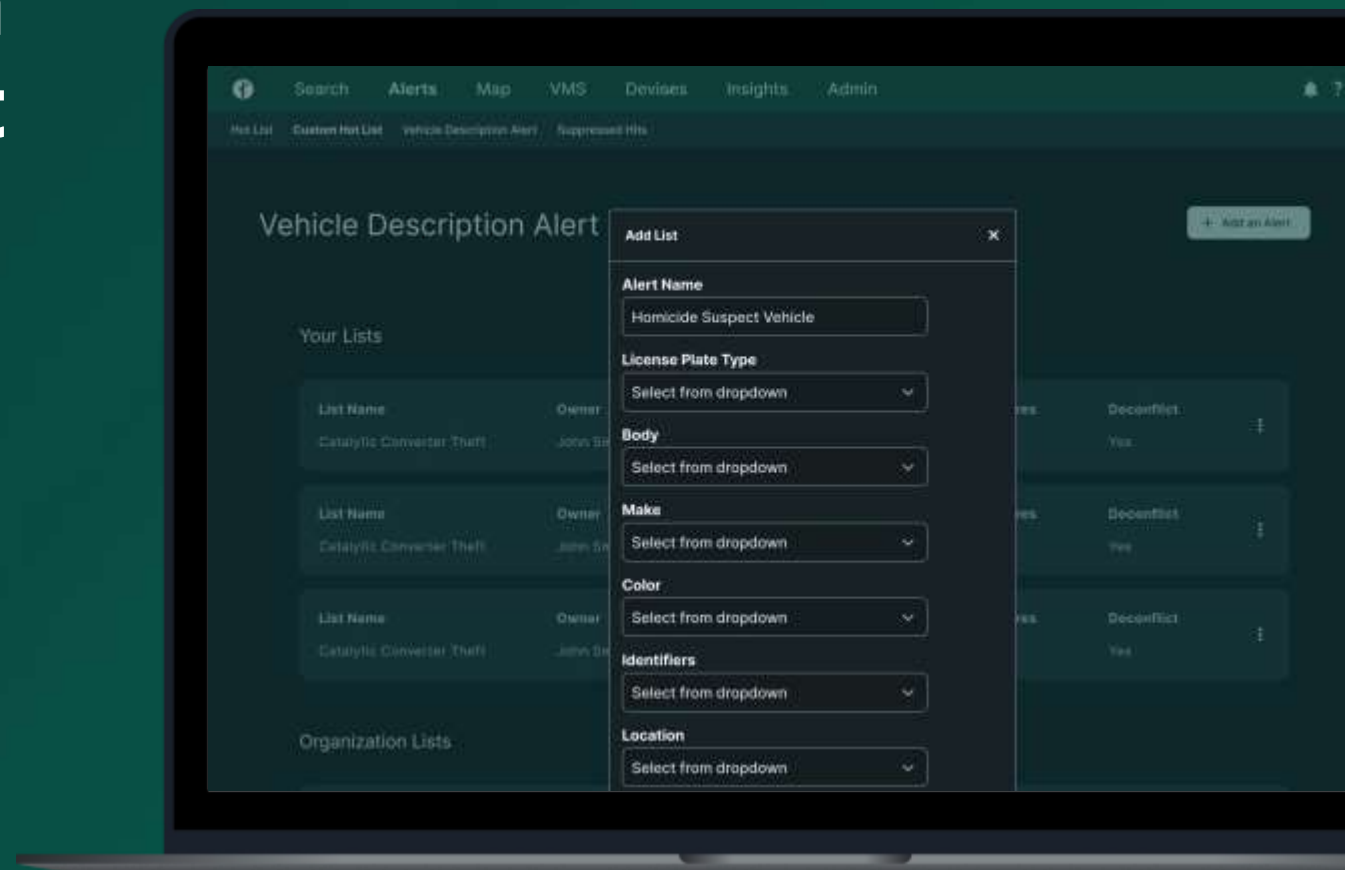
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# No plate? No problem with Flock's Vehicle Fingerprint Technology™

Create real-time alerts based even when you don't have full plate information. Create a hot list alert based on unique vehicle criteria, time, and location.

## INCLUDING

- Vehicle make
- Body type
- Color
- Decals
- Bumper stickers
- Back racks
- Top racks
- License plates
  - Partial tags
  - Missing tags
  - Temporary tags
  - State recognition



# **Deployment Plan**

- **Five Falcon STD LPR Cameras**
- **Annual cost of \$3000 per camera**
- **Grant Funding vs. Town Funding**
- **Located at key entrance points or problem spots**
- **Capture Rear License Plate & Vehicle Info**
- **Check Vehicle Against Alerts, Hot Lists, Etc.**
- **Data Kept for 21 days per Virginia Law**
- **Data Only Shareable with VA LEAs per Virginia Law**



# Community Engagement

- **Online Transparency Portal**
  - **Department's Objective**
  - **Explanation of Policies Driving the Use**
  - **Data on the Usage of the Technology**
    - **Data Retention Period**
    - **Number of Cameras**
    - **# of Vehicle Detected**
    - **# of "Hits"**
    - **# of Searches**
  - **Additional Information the Agency Wants to Share**
- **Culpeper Police Transparency Portal:** <https://transparency.flocksafety.com/culpeper-va-pd->

# Local Success Stories

- **Culpeper Police**
  - **November 27, 2023 – Maryland duo (male & female) arrested for Eluding, Shoplifting warrants (retail theft ring), and other charges after Flock notification. Wanted by Culpeper Police, Prince William County Police, and Stafford County S.O.**
  - **May 4, 2025 – Recovery of Stolen Vehicle & Arrest of Adult w/ Outstanding Felony Warrant**
  - **May 23, 2025 – Flock ALPR notification of a missing endangered adult who just entered Town of Culpeper. Reunited safely w/ family**
  - **June 16, 2025 – Recovery of Stolen Vehicle & Arrest of Adult for Possession of Stolen Goods, Possession of Controlled Substance, and Driving w/o License**
  - **August 27, 2025 – Flock used to identify a suspect vehicle, locate and arrest three subjects involved in a residential robbery & abduction in Orange County**



Questions?